

Agenda

12 March 2025
Naracoorte, SA

Time: 9.00am–6.00pm **Cost:** \$50 inc GST

Location: 95 Smith Street

MeatUp forums are an opportunity for beef, sheep and goat producers to learn something new, stay up-to-date with the latest on-farm research and technologies, and meet others working in the red meat industry.

Each forum is designed by producers from the local region through producer working groups to ensure topics, content and presenters are regionally relevant.

MeatUp forums demonstrate the value of implementing new practices or technologies on-farm. They also create awareness around other MLA activities and programs that producers can get involved in to further build their knowledge and skills.

- ⤴ Hear about the latest red meat research, development and adoption programs with a whole-farm and value chain focus.
- ⤴ Interact with expert speakers, including leading producers, advisors and researchers.
- ⤴ Access tools and insights – tailored to the needs and interests of producers in the local area.
- ⤴ Identify opportunities to drive on-farm productivity and profitability.

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To register, visit mla.com.au/meatup-register or click/scan the QR code.
For more information about MeatUp, visit mla.com.au/meatup



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8.00am	Registration desk opens, tea and coffee available	
Session 1		
9.00am	Welcome, housekeeping and forum schedule	
	MLA: Welcome and market update	
	Local processor panel	
Session 2		
	MSA for lamb and beef	
	Will Atkinson Meat Standards Australia – Business Development Officer, MLA	
	Morning tea	
	Virtual Farm Tour – Addressing the autumn feed gap	
	Q&A session with producers	
	Maternal productivity project findings	
	Wayne Pitchford Davies Livestock Research Centre, University of Adelaide	
	Lunch	
Session 3		
Breakout 1	Breakout 2	
Finding ewe genetics and innovation with eID	Carbon modelling project	
James Starling Telang Lamb and Beef	Karen Christie	
Feeding through lambing	Improving sandy soils and amelioration	
Sam Clothier and Deb Scammell	Felicity Turner and Mel Fraser	
Session 4		
	Data and decision making on-farm	
	Fast-tracking genetic progress in your sheep flock	
	Peta Bradley Manager – Sheep Genetics, MLA	
	Containment feeding	
	Deb Scammell Livestock Nutrition Consultant – Talking Livestock	
	Afternoon tea	
	Animal health update	
	Zoetis	
Wrap-up		
	Wrap-up and evaluation	
5.00pm	Networking drinks and canapés	

