



**Producer**  
Demonstration Site

**MFMG**



# Beefing up your bottom line

Event host - MacKillop Farm Management Group

**Thursday 7 September 2023 | Time 9.00am to 2.00pm**

**Naracoorte Showgrounds, enter from Smith Street, Naracoorte, SA**

## Topic and speakers

**Understanding the beef consumer with Mark Inglis, Thomas Foods International (TFI)**

- Market and consumer expectations for beef and TFI's vision for the future of beef processing, automation, and carcase feedback.

**Beef enterprise profit drivers with John Francis, Agrista**

- Profit drivers and key performance indicators for self-replacing beef cattle enterprises.
- How can beef producers remain profitable year in year out, regardless of fluctuating beef prices?

**Producer question and answer panel discussion**

- Learnings and implementation of the post weaning management strategies and reproductive health management practices for beef cattle Producer Demonstration Site projects.

**Snapshot and key findings for the Producer Demonstration Sites**

- Post weaning management strategies
- Reproductive health management practices for beef cattle.

This event is funded by Meat & Livestock Australia with the support of:

**MFMG**   
[www.mackillopgroup.com.au](http://www.mackillopgroup.com.au)

## For more information:

MacKillop Farm Management Group  
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**Register here**

RSVP by Monday 4 September 2023