

# beefup FORUM



## Broome, WA | 4–5 March

**Venue:** Mangrove Hotel | 47 Carnarvon Street, Broome WA

**Time:** Starts: 10:00am on Tuesday 4 March  
Finishes: 3:00pm on Wednesday 5 March

**Cost:** \$50pp, includes catering across two days and networking drinks

**Register:** [RSVP here](#)

**RSVP:** 28 February 2025

Join MLA at the 2025 Broome BeefUp Forum to hear about the latest local insights and world-leading research and technologies for the northern beef industry.

Across both days, attendees can expect to:

- ↗ gain insights into improving livestock, land and business performance
- ↗ connect with local producers, advisors and researchers
- ↗ hear about how new practices and technologies are being used on-farm in your region
- ↗ find out about the programs, tools and resources available to you.

Beef producers in the Broome area can look forward to a regionalised program with:

- ↗ Discussions and insight into the current live export markets
- ↗ Updates on the current research and development outcomes and opportunities
- ↗ Information about the nutrition opportunities available for cattle producers
- ↗ All meals included, with plenty of time to catch up and network

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# Agenda – Day 1 | Tuesday 4 March 2025

10:00am Registration desk opens, coffee and tea available

10:30am Proceedings commence

## Event welcome

10:30am

### RBRC/Working group welcome

**Barb Camp** Napier Downs

### MLA: Welcome and market update

**David Beatty** Group Manager – Productivity & Animal Wellbeing, MLA

### DPIRD: Project update

**Chris Ham** Department of Primary Industries and Regional Development (DPIRD)

### Hearing from our Pilbara neighbours – Pilbara Innovation Program update

**Liz Moss, Jardine Macdonald and Station Representative**

Morning tea

## Animal welfare

### Heat stress – its implications for the north and where we are headed

**Angela Lees** University of Queensland

### New technology and pain relief

**Michael Laurence** Program Manager – Animal Wellbeing, MLA

### Importance and implementation of reproductive vaccines in a northern beef context

**Thomas Burke** Zoetis

Lunch

## Localised animal health

### Controlling female fertility – new ideas

**Michael Laurence** Program Manager – Animal Wellbeing, MLA

### Biosecurity in the livestock industry

**Chris Morrow** KPCA

**Isabel MacPhillamy** Ausvet

### Panel session: Improving animal health

**Michael Laurence** Program Manager – Animal Wellbeing, MLA

**Tom Clune** Department of Primary Industries and Regional Development (DPIRD)

**Chris Morrow** KPCA

## Wrap-up

Wrap-up

5:15pm

Networking drinks and canapés

## Agenda – Day 2 | Wednesday 5 March 2025

### Market access

9.00am

**Accessing the EU market and LPA basics**

**Elizabeth Bradley** Manager – Quality, Policy & Compliance, Integrity Systems Company

**What's next for KMC?**

**Kimberley Meat Company**

Morning tea

### Selecting the best animals

**Genomics to future-proof your herd**

**Elsie Vincent** Black Box Co

**Current and emerging genetic selection tools**

**Matt Wolcott** Animal Genetics and Breeding Unit

**Bull testing and assessing semen quality**

**Tracy Sullivan** AVetSM

Lunch

### Fire and grazing

**Insights into spinifex pastures**

**Matt Fletcher** Range Assist

**DFES Update**

### Through the supply chain

**Transporting your cattle**

**Nick Vereker** Road Trains of Australia

**Getting your animals ready for export**

**John Berkefeld** Roebuck Export Depot

2.30pm

Event wrap-up