



You're invited to

MADE WELL, GRADE WELL, PAID WELL: Information Day & Bull Walk

Hosted by Paringa Livestock



Wednesday 17 March 2021

TIME: 8:30am to 3:30pm

VENUE: On property at Paringa Livestock – 93 Creeds Road, Murrindindi Victoria

PROGRAM:

WELCOME AND INTRODUCTION	Tom & Olivia Lawson Paringa Livestock
MLA STRATEGY AND BENEFITS TO BEEF PRODUCERS	Michael Crowley General Manager - Research, Development and Adoption, MLA
BALANCED BREEDING OBJECTIVES: FIT FOR FARM AND FIT FOR MARKET	Jason Trompf Breeding Consultant
CATTLE OF TOMORROW: MAKING CHANGE NOW TO SATISFY CONSUMERS OF THE FUTURE	Peter McGilchrist Associate Professor - Meat Science, University of New England
<i>Lunch sponsored by HW Greenham & Sons</i>	
UTILISING MSA FEEDBACK AND CARCASE DATA	Laura Garland Producer Engagement Officer - Meat Standards Australia, MLA
MEETING THE EVOLVING NEEDS OF GLOBAL CONSUMERS IN A GRASSFED PRODUCTION SYSTEM	Peter Greenham & Jessica Loughland HW Greenham & Sons
BULL WALK	With Jason Trompf & Tom Lawson

Pre-Registration is essential. Numbers are limited:

Register at: www.trybooking.com/BOWVX by 10th March 2021

For more information contact Olivia Lawson at paringalivestock@bigpond.com

