

# Breeding EDGE Workshop



**Broome, WA: 24 - 26 March 2021**

**VENUE** Broome

**TIME** 8:00am to 5:00pm all days

**Breeding EDGE is a three-day workshop designed to assist producers improve and refine their breeder herd management and genetic improvement plans using genetic and reproductive knowledge and technologies, to achieve desired production targets.**

**Attending this workshop will help you to:**

- identify where the current breeder herd management program can be improved to reduce reproductive loss
- measure reproductive performance more accurately
- identify strategies and management to improve bull selection, retention, management and performance
- develop, or refine, a practical and achievable management plan for the breeding herd that will lead to higher productivity
- gain a thorough understanding of genetic improvement for both breeding cattle and turnoff cattle and develop breeding objectives to take your herd in a more profitable direction.

**What you will learn**

- current herd performance – what measures matter most
- reproduction and reproduction loss
- managing the breeders - systems
- bull fertility and management
- identifying “not so obvious” bull faults that impact reproduction
- reproductive diseases and diseases impacting reproduction
- breeder herd management plans
- genetic improvement of your herd (including breeding objectives)
- genetic principles and selection tools
- selection and selection criteria for traits important to you
- breeds and breeding systems.

## What do other producers think of Breeding EDGE?

### General feedback

“Invaluable insight into how the industry should be selecting for genetic gain and how we, as producers, can make more genetic and economic gain by enforcing more data recording.”

“Will be repaid with a more productive breeder herd.”

“Taking the information home will save us money and make money. I can see the changes happening already.”

“It is definitely a course worth doing as you can see where you sit as a business, what you can improve on and are given a range of tools and spreadsheets to make it easier.”

### The presenters

“Very knowledgeable and experienced presenters, able to relate to our situation.”

“Very good cross section of presenters, all very helpful and knowledgeable.”

“Great presenters - good knowledge and ability to relate to audience.”

“Knowledge was excellent - extremely wide and deep.”

### Value for time & money

“We can justify the cost of workshop by making a couple of better bull selections that increase our herd performance.”

“Really great investment, very relevant.”

“Worthwhile for all commercial cattle breeders in northern Australia.”

“I have no doubt if half or a quarter of what was learned was actually implemented the investment would be paid back ten times in the first year.”

“Everything was relevant to me to improve/enhance our business, so it was all a good use of time and money.”

### Price

\$1,750 + GST / 1st person from one business  
\$1,450 + GST / 2nd and 3rd person from same business  
Corporate rate + GST/ 5 or more participants from the one business

*Cost includes comprehensive set of Workshop Notes, Workbook, electronic files, other materials and catering.*

### Presenters

- Felicity Hamlyn-Hill – Beef Enterprise Advisory Services Pty Ltd
- Whitney Dollemore
- ACV & BULLCHECK accredited vet

## Register now for Breeding EDGE

Places are limited. Register via

**Felicity Hamlyn-Hill** – Beef Enterprise Advisory Services Pty Ltd

M: 0428 113 732 or E: [felicityhamlyn-hill@bigpond.com](mailto:felicityhamlyn-hill@bigpond.com)