# Case study template

Please fill in the following information to help MLA develop case studies for publication through MLA’s communications channels. MLA will work with your group to develop these case studies and this information will be forwarded to writers to develop the ‘story’.

Publication through MLA communication channels will not occur without the approval of key people mentioned in the story, the key researcher involved and the MLA Project Manager. You may nominate other people that you wish to approve the story prior to its publication. Once the story has been completed, your group will have access to it and photographs, for publication in your own communication activities as you see fit.

Once you’ve completed the template, please email it to the MLA Project Manager to review who will then send it to the communications team.

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| --- | --- | --- | --- | --- |
| Topic |  | | | |
| Key research question being investigated |  | | | |
| Why answering this question is so important |  | | | |
| Name of producer group |  | | | |
| Name of researchers |  | | | |
| What is interesting about this case study? |  | | | |
| Lessons learned to date |  | | | |
| Key/preliminary findings to date |  | | | |
| Graphs that illustrate the key findings |  | | | |
| Photos   * Please supply photos (as separate Jpeg attachments in high resolution at least 2MB); include the photo file names and captions in this document   Suggested photos:   * Producer (and family) with livestock in background * Producer (and possibly researcher) examining the trial plot * Producer group visiting the trial plots * Anything else you think would illustrate the project well |  | | | |
| Next steps |  | | | |
| Interview contacts (name, email address and phone number)   * e.g. PDS coordinator |  | | | |
| *Site details:* | **Site 1** | **Site 2** | **Site 3** | **Site 4** |
| Location of site/s (GPS coordinates, nearest town and state) |  |  |  |  |
| Pasture type/s |  |  |  |  |
| Soil type/s |  |  |  |  |
| Enterprise type (cattle, sheep, etc) |  |  |  |  |
| Annual rainfall (mm) |  |  |  |  |