

BestWool/BestLamb and BetterBeef Conferences 2024

[Register here](#)

or scan the QR
code to access
the TryBooking
website



19 - 20 JUNE
Ballarat



Early bird special (available until 31 May)

- Full conference and dinner (2 day package) - \$200pp
- Conference and dinner (1 day package) – \$155pp
- Conference only (1 day package, no dinner) – \$80pp

Full price (applies from 1 June)

- Full conference and dinner (2 day package) - \$250pp
- Conference and dinner (1 day package) – \$200pp
- Conference only (1 day package) – \$120pp

For more information contact Lyndon Kubeil
lyndon.kubeil@agriculture.vic.gov.au or
0418 532 085

BestWool/BestLamb Conference Keynote speakers include:

Cam Nicholson, Nicon Rural Services
Grazing management - balancing the compromise between plant and animal

John Francis, Agrista
Thriving under pressure - are you ready for the challenge

Bonnie Skinner, Sheep Producers Australia and Jo Hall, Wool Producers Australia
Market access - what are our customers asking for?

Mark Ferguson, neXtgen Agri
Flocks of the Future — the role of Artificial Intelligence

BetterBeef Conference Keynote speakers include:

Angus Gidley-Baird, Rabobank
Domestic and global beef market update - opportunities and challenges ahead for beef producers

John Francis, Agrista
Growing the farm - how to prioritise internal investments for profitability and sustainable growth

Mark Ferguson, neXtgen Agri
Cattle, complexity and change



AGRICULTURE VICTORIA



Event Program

DATE	DETAILS	TIME
Wednesday 19 June	<p>BestWool/BestLamb Conference The Goods Shed, Ballarat</p> <p>Keynote speakers Cam Nicholson, Nicon Rural Services John Francis, Agrista Bonnie Skinner, Sheep Producers Australia, Jo Hall, Wool Producers Australia</p> <p>Concurrent sessions (choice of 4 from 6)</p> <ul style="list-style-type: none"> • More live lambs from ewe lambs — key messages relating to merino and maternal ewe lambs • Early lambing makes life easy? what it does to profit— a farmer’s perspective. • When green isn’t Gold — Unravelling the growth challenges of weaners on green pasture • Feet health — know your enemy. • Targets and trigger points — driving optimisation of a prime lamb system (producer case study) • Bioharvesting – what’s the latest? <p>Closing Session with Mark Ferguson, neXtgen Agri Flocks of the future — the role of Artificial Intelligence</p>	<p>Registrations open at 9 am</p> <p>Conference 9:40 am - 5 pm</p>
Wednesday 19 June	<p>Conference dinner The Goods Shed, Ballarat</p>	<p>Pre dinner drinks from 6:30 pm Dinner 7 pm</p>
Thursday 20 June	<p>BetterBeef Conference The Goods Shed, Ballarat</p> <p>Keynote speakers Angus Gidley-Baird, Rabobank John Francis, Agrista</p> <p>Panel session Sustainability standards in the beef supply chain – what it means for producers.</p> <p>Concurrent sessions (choice of 4 from 6)</p> <ul style="list-style-type: none"> • Getting back to basics – staying profitable under pressure. • Getting the balance right — rumen modification for production outcomes • Building blocks of growth — strategies for bolstering soil nitrogen levels • Farm succession made easier – identifying blockages and pathways around them • The challenge with getting animal demand and pasture requirements to align • Latest developments in genomic technologies for commercial beef producers. <p>Closing session with Mark Ferguson, neXtgen Agri Cattle, complexity and change</p>	<p>Registrations open at 7:45 am</p> <p>Conference 8:30 am - 4:15 pm</p>



Keep connected and up to date on events and technical information by [subscribing](#) to Agriculture Victoria's beef and sheep networks Newsflash.

This event is a partnership between Agriculture Victoria and AWI Extension VIC, supported by Meat and Livestock Australia (MLA) and the Australian Government Farm Business Resilience Program.

AGRICULTURE VICTORIA