



Your questions answered!

Producer Demonstration Site program project call

 **26 March 2025 | Time 12.00PM AEST/1PM ADST**

 **Online**

The link to attend this webinar will be issued to all registered participants 24 hours and 2 hours prior to commencement.

The MLA Producer Demonstration Site (PDS) program provides producers with the opportunity to discover and implement new management practices that can improve business profitability, productivity and sustainability. This hands-on program showcases the benefits of best management practices and commercially available technologies on local commercial properties.

By working in supportive peer groups, producers gain new skills and the confidence to apply these learnings to their own businesses.

MLA will soon call for preliminary applications for new PDS projects related to improving sheep and/or beef cattle enterprise profitability and productivity that are able to commence in summer 2025–26.

Preliminary applications will open for six weeks from 1 April 2025.

MLA's PDS Project Manager, Alana McEwan, alongside PDS Coordinators, Russell Pattinson and Maria Thompson, will provide an overview of MLA's Producer Demonstration Site (PDS) program and how to set yourself up for success in the upcoming PDS call.

This webinar will cover:

- An overview of the PDS program
- Different funding opportunities
- What is involved in running a PDS project
- Putting together a quality proposal
- What resources are available
- Hear from current PDS participants on the value and benefit they see from the projects they are involved in.
- Key dates for the 2025–26 PDS open call.

For more information:

Alana McEwan/Meat & Livestock Australia
0417 541 000
pds@mla.com.au

Siobhan McDowell/Meat & Livestock Australia
07 3620 5299
smcdowell@mla.com.au

[Register here](#)

RSVP by 11am ADST 26 March