

Elevate your red meat business

Hear about the latest in research and development for the Australian red meat industry at the **Albany, WA** MeatUp forum.

Albany, WA
18 March 2025

MeatUp forums are an opportunity for beef, sheep and goat producers to learn something new, stay up-to-date with the latest on-farm research and technologies, and meet others working in the red meat industry.

Each forum is designed by producers from the local region through producer working groups to ensure topics, content and presenters are regionally relevant.

MeatUp forums demonstrate the value of implementing new practices or technologies on-farm. They also create awareness around other MLA activities and programs that producers can get involved in to further build their knowledge and skills.

- ⤴ hear about the latest red meat research, development and adoption programs with a whole-farm and value chain focus.
- ⤴ interact with expert speakers, including leading producers, advisors and researchers.
- ⤴ access tools and insights – tailored to the needs and interests of producers in the local area.
- ⤴ identify opportunities to drive on-farm productivity and profitability.

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To register, visit mla.com.au/meatup-register or click/scan the QR code.
For more information about MeatUp, visit mla.com.au/meatup

