



mla updates

adopt and accelerate

A day of presentations, displays and demonstrations bringing you up to speed on MLA investments and progress against our 2025 Strategic Plan.



30 November 2022



Clive Berghofer Events Centre,
Toowoomba, Queensland

Event program

8am* **The Glenvale Room** **Registration** desk opens ready for 9am event start time.

9am–11am* **The Glenvale Room** **Plenary session** featuring opening address by MLA Managing Director Jason Strong and updates from MLA's Communications, Marketing and Insights, and International Marketing teams.
A Q-and-A panel session with the speakers will follow.

11am–3pm* **Founders Pavilion** **Showcase** featuring a range of interactive displays of MLA research and development investments in:

- genetics
- animal management
- feedbase management
- environmental management
- farm systems
- meeting market specifications.

A **services hub** will also be available here at this time to provide support with a range of MLA and ISC programs, including:

- NVDs
- MSA
- LPA
- NLIS
- myMLA
- short term workshops
- long term practice change programs.

3pm–5pm* **Founders Pavilion** **Sundowner** late afternoon social networking event with a short formal address by Jason Strong.

Visit updates.mla.com.au for more information, including:

*Please note all times are Queensland local time.

- previews of presentations
- speaker biographies
- sneak peeks of the ag-tech and innovations to be on display
- event details and frequently asked questions.

Got another question? Call 1800 023 100
or email mlaupdates@mla.com.au to get in touch.

