

Professional development opportunity for livestock advisors in northern Australia

Are you a livestock advisor ready to build your skills and networks?

Meat & Livestock Australia and Pinion Advisory are running Livestock Advisor Essentials, a professional development program designed for early career professionals working in the livestock industry, or advisors wishing to build their skills and expand their industry knowledge and networks. The program will be offered in northern Australia in 2025.

This is an unbeatable opportunity to:

- gain practical skills, tools and knowledge that you can apply to your role to enhance your offering to clients
- build confidence and capability to provide holistic, high quality advice and support to your red meat clients in five key areas – feedbase, business, value chain, genetics and reproduction, and people and extension
- explore new communication approaches to effectively engage with clients and promote your services to potential clients
- expand your network of industry contacts to share learnings and advice.

The workshops will be delivered by leading professionals in their fields.

	Workshop	Date	Location
	Feedbase decision making	17–18 June	Townsville, QLD
	Genetics and reproduction	19 June	Townsville, QLD
	Building blocks of business	9–10 September	Rockhampton, QLD
	Meating the market	5 November	Brisbane, QLD
	Influence and impact	6–7 November	Brisbane, QLD

Registrations now open

Full program registration –
eight days of face-to-face delivery:

Early-bird price	Standard price
\$2,750 (inc GST) (until 1 May 2025)	\$3,250 (inc GST) (1 May 2025–10 June)

Registrations close 10 June 2025

Places are limited. Travel and accommodation expenses are the responsibility of attendee or their employers.



📞 For more information contact
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The quarterly e-newsletter *The Advisor*, also provides information on the latest news and events for livestock advisors across the country. Sign up at mla.com.au/enews

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ADVISORY 

A partnership program delivered
by MLA and Pinion Advisory