



Final report

Queensland Goat Producers Inc - Building a commercial goat producers' representative community

Project code: L.GOA.0002

Prepared by: Glenda Henry, Queensland Goat Producers Inc.

Date published: April 2024

PUBLISHED BY

Meat and Livestock Australia Limited

PO Box 1961

NORTH SYDNEY NSW 2059

Meat & Livestock Australia acknowledges the matching funds provided by the Australian Government to support the research and development detailed in this publication.

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Abstract

This project provided seed funding to initiate the formation and initial activities of the Queensland Goat Producers Inc. (QGoat) group. Activities achieved during this project include development of a strategic plan, a formal constitution, a membership database, and hosting of a series of workshops across Queensland in 2023.

The project has actively supported the enhancement of capability and capacity in Queensland and supported interactions between regional goat producers, GIRDAC, GICA and MLA.

QGoat has successfully established a strong membership-based network of goat producers in Queensland. The promotion of goat farming, education and support of goat industries has been achieved through representation of the goat industries at events, field days, workshops, forums, regular communications, and industry networking.

QGoat has established an extensive community of industry participants and support. Goat producers Australia wide have offered and gained support from this network.

The group has surpassed all milestones, been invited back to all events attended and been requested to continue delivering forums and workshop.

QGoat has established a 5-year strategic plan, we are excited about the projects for 2024.

Executive summary

Background

This project supported the formation and initial activities of the Queensland Goat Producers Inc group, based at Emerald. The funds from this project went towards the group developing a formal constitution, membership data based and hosting of a series of workshops across Queensland in 2023. The project actively supported the enhancement of capability and capacity in the region and further supported interaction between regional goat producers.

This project delivered the priority established QLD Goat Producers to establish a producer driven, communication and extension group which was discussed at the pilot of the 'Goat Bred Well Fed Well' workshop held at Kuttabul North Queensland in December 2019, and then again post covid at the Springsure Meat & Dairy Goat Show held in May 2022.

Objectives

The objectives of the projects were to:

1. Conduct at least two regional workshops for goat producers targeting a minimum of 50 producer attendees per workshop.
2. Complete a minimum of one Goats On The Move case study featuring:
 - a. The Queensland Goat Producers Inc leadership and membership
 - b. Key focus areas
 - c. Key activities undertaken as part of the grant.
3. Establish a group website e.g., www.QGoat.com.au
4. Submit a final report to MLA presenting on the use of funds, activities undertaken, stakeholders engaged, membership expansion and key group focus areas going forward.
5. Present to the GIRDAC Committee on project activities and outcomes.

Methodology

The methodology of this project has predominantly involved the implementation of on-ground extension, education and awareness events and strong focus has been placed on effective communication activities to disseminate information and engage stakeholders.

Results

Currently, the group holds 167 active paid memberships, collectively representing over 96,000 farmed breeding stock in the Queensland region. The membership encompasses all types and breeds of goats.

Benefits to industry

QGoat is actively contributing to the education of goat owners imparting knowledge on best management practices and ensuring compliance to maintain industry standards.

Future research and recommendations

The following research, development and adoption (RDA) priorities have been identified through this project:

- Effective producer extension programs are needed to drive adoption of best management practices to reduce losses. Topics raised at events included animal health conditions, respiratory disease, nutrition, and worm resistance.
- Improved communication and visibility of RDA project findings to goat producers to ensure they are aware of goat industry investments.
- Development of a goat accreditation certification system providing an on-farm assurance program that supports quality and provenance for goat producers and their clients.
- Professional development for goat producers.

The following needs, which sit outside of RDA were identified:

- Develop logistic networks across the goat supply chain to assist producers in getting their stock to buyers and processors.
- Ongoing, effective and strong advocacy of the goat industry at a policy level to promote and support industry needs.
- Sustainable funding models to support representative bodies to effectively meet their obligations and responsibilities.
- The development of the domestic market underpinned by goat-specific carcass grading schemes (e.g. goat MSA) is essential for the long-term viability of the farmed meat goat industry in Australia.
- There is a need to establish and maintain a grassroots database of producers and herds. This database would be used to develop continuity of supply to processors servicing and developing the domestic and live export market.

1. Background

Queensland is a large and diverse state encompassing different climatic environments well suited to goat production. However, to date, there has been limited Queensland goat producer groups that bring together goat producers from similar geographic regions and production systems.

Through this project, our intention was to establish a not-for-profit incorporated goat producers association in Queensland, run by producers for producers.

The initial concept of establishing a producer driven, communication and extension group was discussed at the pilot of the 'Goat Bred Well Fed Well' workshop held at Kuttabul North Queensland in December 2019. At this workshop goat producers became aware of the need to better understand genetic improvement and nutritional management of their goat herds. The ensuing 2+ years of COVID meant it temporarily delayed any further development of the initiative until an informal group was formed to run the Springsure Meat & Dairy Goat Show held in May 2022. Following this an application was submitted to MLA to establish a producer's group.

This event developed awareness, cohesion, and network opportunities between existing producers, those interested in entering the industry, suppliers, and educators. There has been ongoing interest in further events and formalisation of this group.

Currently QGoat consists of 86 producers, 14 presenters, 15 suppliers and 49 sponsors.

The group intends to further develop a strong and united representation for commercial goat producers. Through this group we offer direct engagement with commercial goat producers, researchers, educators and suppliers to identify producer issues and collaborate to address some of these issues.

2. Objectives

The objectives of the projects were to:

1. Conduct at least two regional workshops for goat producers targeting a minimum of 50 producer attendees per workshop.
2. Complete a minimum of one Goats On The Move case study featuring:
 - a. The Queensland Goat Producers Inc leadership and membership
 - b. Key focus areas
 - c. Key activities undertaken as part of the grant.
3. Establish a group website e.g., www.QGoat.com.au
4. Submit a final report to MLA presenting on the use of funds, activities undertaken, stakeholders engaged, membership expansion and key group focus areas going forward.
5. Present to the GIRDAC Committee on project activities and outcomes.

3. Methodology

3.1 Direct Engagement

3.1.1 Attend events

Direct engagement is considered essential when working in the rural sector and positive feedback has been given by many associations expressing appreciation for strong networking through events and telephone conversations.

3.2 Virtual Engagement

3.2.1 Create virtual events

The older committee members are developing their technical skills and we have had ,and will be having regular virtual networking events, training sessions and the development of a YouTube channel. Given the challenge of the tyranny of distance for the group, the completion of the www.QGoat.com.au website further enhanced our communications.

4. Results

4.1 Objective 1: Regional Workshops and Events

QGoat has been represented at numerous events in 2022/2023 – see Table 1 below. The group has developed a series of regional workshops for goat producers, targeting a minimum of 50 producer attendees per workshop:

- Goats for the Future – workshop
- Meating the Market – forum
- Gathering Of All Things G.O.A.T – field day

QGoat has been invited back to all events we have attended, and attendees have requested that we continue our workshop series.

Table 1. Events QGoat has been represented

Event	Date	Location	Approx. Attendance
Springsure Goat Show	27-28 May 2022	Springsure	2,500
Goats 101	23 Oct 2022	Kuttabull	53
Central Highlands Ag Careers	1 Nov 2022	Emerald	168
Goats for the Future	11-12 Feb 2023	Comet	55
Springsure Cattle Camp	9-12 Apr 2023	Springsure	204
Meating the Market	6 May 2023	Gracemere	164
Springsure Show	1-3 June 2023	Springsure	2,500
MLA Goat Roadshow	13 June 2023	Virtual	
AGgrow	22-24 June 2023	Emerald	18,000

GroWQ	13 July 2023	Longreach	180
Central Highlands Ag Careers	27 Jul 2023	Emerald	186
Cairns Show	21 July 2023	Cairns	2,500
Charter Towers Show	1st August 2023	Charters Towers	250
Blackall Working Goats	17-18 Aug 2023	Blackall	500
Regenerative Grazing		Longreach	
Westech	5-6 Sept 2023	Barcaldine	3,000
Clermont Goat Show	23-24 Sept 2023	Clermont	38
Meet our DAF extension officer	25 Sept 2023	Virtual	9
Nasty Nematodes (cancelled due to low RSVPs)	28-29 Oct 2023	Goombungee	6 booked
GroWQ Goat Gains panel & Dinner	27/ Oct 2023	Longreach	52
MLA Red Meat Ambassadors	1-2 November	Brisbane	18
Gathering Of All Things GOAT	18/ Nov 2023	Finch Hatton	300+

Events planned for 2024:

- Longreach kids camp
- Goat youth camp
- Nasty nematodes

Please see below additional information on the specific QGoat events.

Goat for the Future Workshop Comet Central Qld (11th & 12th Feb 2023)

This workshop was held over a weekend with a major focus on biosecurity, husbandry, land management and selection of a sound goat. Goat meat was used for all catering. An open forum was held on Saturday night to develop QGoat's strategic plan – see Appendix 1.

Event summary

- 32 workshop attendees with a total of 40 over the two days
- All reviews and feedback were very positive.
- Attendees represented a diverse range of goat producers, large scale meat producers, dairy, studs, companion, and the heritage Percy Island.
- Producers travelled from a range of locations including North of Mackay, South Kingaroy, West Barcaldine, and East Capricorn Coast.
- Two businesses investigating entering the industry attended.

Media

- Emerald Today Newspaper did a preliminary article.
- Queensland Country Life reporter Ben Harden attended the workshop and two goat articles were published.
- Central Highlands Development Corporation Agribusiness Coordinator, Noella Powell, kindly attended and took some amazing photographs of the event.
- Channel 7 published two news items from the workshop materials.
- Flyers were put around Emerald at Rural Supply shops and notice boards.

Outcomes

- 4 producers and 2 Veterinary practices have contacted the group for support with goat health issues in the first week after the event.
- Dr Joan Lloyd will be developing farmer friendly test kits, to assist industry to identify underlying health issues in our herds.
- Further awareness of products and services relevant to our industry were shared.
- All attendees reported they felt welcomed and valued, more importantly, regardless of number of goats owned, or type of industry involvement all attendees felt they had a voice in the forum.
- The forum updated goat producers on various industry managers and the need to develop a reliable domestic supply chain was embraced.

Photos from the event:



See Appendix 2 for supporting documentation.

Meating the Market Forum, Gracemere, Central Qld (06 May 2023)

This forum was held on a Saturday engaging 134 producers in the Capricorn region in collaboration with Central Queensland University (CQU), Livingstone Shire and Rockhampton regional council. The limited supply chain opportunities for small and boutique animals were discussed. Several cottage and tourism-based businesses presented their stories, and an expert panel was engaged. The outcome was the development of a working group 'Naturally Capricorn' to progress a feasibility study for a regional processing plant. Catering was made of goat products.

See Appendix 3 for supporting documentation.

Gathering Of All Things GOAT Field Day, Finch Hatton, Mackay (18th Nov 2023)

A gathering of all things GOAT was a field day with workshops, display goats, market stalls of goat products including meat and dairy, petting zoo, local rural industry suppliers and nutritionist. All catering for the day was goat based. Over 300 people attended the day. The event was highlighted by a Farm to Plate dinner that evening to showcase the Colonial Percy Island goats, Queensland's unique genetically isolated goat breed. See Appendix 4 for supporting documentation.

Paid Memberships

As part of the contractual obligations, the project successfully developed a comprehensive membership database, capturing details such as producer type, advisor, and producer. Currently, the initiative boasts 167 paid memberships, representing a substantial population of over 96,000 farmed breeding stock in Queensland. Notably, the membership base is diverse, encompassing various types and breeds of goats, showcasing the project's effective outreach and engagement within the industry.

4.2 Objective 2: Goats On The Move case study

Glenda Henry, a Boer goat breeder from Emerald, QLD, shared valuable insights into on-farm biosecurity during the MLA webinar workshop, delivered as part of the MLA Goat Roadshow series conducted virtually on June 13th, 2023. Drawing from personal experience following an incursion of the Mycoplasma Pneumonia illness last year, Henry emphasized the critical steps producers should take to protect their herds, providing a poignant reminder of the importance of proactive biosecurity measures in ensuring the health and well-being of goat herds.

4.3 Objective 3: Group Website (www.QGoat.com.au)

www.QGoat.com.au is now active and will serve as a leading industry portal, requiring ongoing maintenance by the group. Our website promotes networking and collaboration among members, offering workshops in different regions that cover general goat production issues and specific regional concerns. Information on goat husbandry, upcoming events, new research, and other relevant matters is shared through newsletters, e-news bulletins, and social media. We also encourage mentoring and advocate for group membership as a means of engaging and assisting young members.

4.4 Objective 4: Final Report submitted to MLA

This detailed final report, submitted to MLA, provides a comprehensive overview of the group's accomplishments, highlighting key milestones and activities. It offers valuable insights into the impact of the initiatives undertaken and outlines the strategic roadmap for the group's future endeavours in fostering the growth and sustainability of the goat industry.

4.5 Objective 5: Presentation to GIRDAC committee.

The group submitted a recorded presentation outlining the activities and achievements of the project to the GIRDAC committee and the presentation was circulated with the meeting minutes.

5. Conclusion

With the funding sourced from this project, QGoat has developed a strong, sustainable community network of commercial goat producers in Queensland with progressive alliances with many facets of industry.

5.1 Key findings

This project helped to establish a goat producer focus group in a key goat production area of Australia. The key outcomes of the project include the development of the organisation structure and wider

reach with goat producers across QLD to help facilitate relevant industry events and promote R&D outcomes to help improve goat production and producers' knowledge. Goats are a multifaceted livestock that can be allocated to six primary uses, meat, dairy, fibre, companion, working and environmental management. The standards required by the meat industry must be maintained as all goats have the possibility of entering the food chain.

Education, research, and development of the goat industry is essential to progress the industries. Processing, supply chain and marketing are impediments to the meat goat industry.

5.2 Benefits to industry

The MLA adoption strategy has four key pillars:

- awareness and short-term training programs
- long-term practice change
- capability building
- program approach to research, development and adoption

Outcomes from this project fit within the first point. With the reduction in state-based and industry funded extension officers and programs nationally, producers on the ground are starved for a network and collective knowledge base. Producers learn from other producers and this program and network was developed for producers by producers.

Aside from the events and other outputs listed above, the QGoat group is now following up on supporting a goat kids camp in partnership with Longreach pastoral collage.

6. Future research and recommendations

The following research, development and adoption (RDA) priorities have been identified through this project:

- Effective producer extension programs to drive adoption of best management practices to reduce losses. Topics raised at events included Cheesy Gland, the need for more awareness of causes for respiratory and digestive problems, and worm resistance.
- Improved communication of RDA project findings.
- Development of an ethical certification providing an on-farm assurance program that supports quality and provenance for goat producers and their clients.
- Professional development for producers.

The following needs, which sit outside of RDA were also identified:

- Develop logistic networks to assist producers in getting their stock to buyers.
- Ongoing, effective and strong advocacy to promote and support industry needs.
- Sustainable funding models to support representative bodies to effectively meet their obligations and responsibilities.
- The development of the domestic market underpinned by goat-specific carcass grading schemes (e.g. goat MSA) is essential for the long-term viability of the farmed meat goat industry in Australia.
- There is a need to establish and maintain a grassroots database of producers and herds. This database would be used to develop continuity of supply to processors servicing and developing the domestic and live export market.

Appendix 1 – QGoat strategic plan



Queensland Goat Producers Inc STRATEGIC PLAN 2023

Queensland Goat Producers Inc Strategic Plan sets the direction and forms the foundation of the work we undertake.

Description

- ❖ Queensland Goat Producers Inc. (QGoat) is a non-profit community based goat producers organisation, incorporated under the Associations Incorporation Act amended 2020 (Qld).
- ❖ The group was formed in 2022 as the first non-breed specific commercial goat producers group representing meat, dairy, fibre,enviro, companion and working goats and their purposes and derivatives in Queensland.
- ❖ Queensland Goat Producers Inc. encompasses all of Queensland, with regionally specific sub-groups to cover the diverse goat rearing conditions, to present workshops, assist with research, and develop networks relevant to the areas.

Vision

To grow a strong, progressive and sustainable commercial goat industry.

Mission

- ❖ To offer direct engagement with commercial goat producers, youth, researchers, educators, suppliers and agencies. To identify industry issues and collaborate to address outcomes.
- ❖ To Implement an integrated, science-based approach to goat production through supportive partnerships across our industry.
- ❖ We are innovative and driven by action at a grassroots level.

Objectives

- To promote a strong network, actively advancing goat production through education, research, technology and extension in Queensland.
- To improve productivity by increasing producers' awareness of better farming systems and develop Best Management Practice guidelines, thereby maximising net livestock income/ha through increased uptake of known, new and developing information and technology.
- To represent members of the Association in negotiations or discussions with businesses, agencies, organisations or persons wherever the Association thinks such representation is desirable.
- To develop, assist and extend research of any kind associated with the marketing, industry development, husbandry and utilisation of goats and their derivatives.
- To optimise the genetic potential of the regional herd, increasing production characteristics, fertility and kid survival.
- To support and promote all goat breeds groups, associated industries and organisations, to advance the commercial goat industry.



Our Values

- ❖ Sustainability – Ensure long term health and growth in our sector.
- ❖ Integrity – Be ethical, honest, transparent, accountable and evidence based
- ❖ Innovation – Be progressive, with initiative and creativity
- ❖ Trust– Show respect for ourselves, each other, our animals
- ❖ Inclusiveness – Be engaging and collaborative
- ❖ Outcomes – Be motivated to achieve high-quality results that empower our industry

Organisational Structure

QGoat is a not for profit, grass-roots, goat production organisation which was formalised in 2022.

The organisation is governed by a Management Committee consisting of committed and skilled volunteers with other competing priorities.

As a small organisation, it is initially volunteer based. Subcommittees will develop area specific education and projects.

Business name: Queensland Goat Producers Inc

Abbreviation: QGoat is our registered business name. (Renew 14/3/2026)

Certificate of Incorporation: IA4637907 Date registered: 28th October 2022

Owners: Queensland Member based not for profit incorporated group

Australian business number (ABN): 23 581 825 580 Accountant: Codence Accounting

Address: 15 McCosker Street Emerald Qld 4720

Phone: 0428 774 687 or 0408 328 647

Accounting Package: Xero

1300 4 GOATS has been reserved 1300 4 46287 (but not connected)

Email: qldgoatgroup@gmail.com

URL: www.qgoat.com.au

Insurance: Elders Insurance Central Qld EGU973452BPK 15/9/23-15/9/24

\$20m Public Liability Property \$250,000

Management Committee 2022/2023

Chair: Glenda Henry Ph: 0428 774 687

Vice-Chair: Julie Petty: 0438 165 218 Treasurer: Robyn Smith: Ph: 0428 846 48

Secretariat: Kylie Leahy Ph: 0437 881 246 Fleur Tarlinton Ph: 0419 770 364

Bank: Westpac Emerald Qld (034181 356713)



HOW QGOAT WILL DELIVER

Each year, the QGoat Committee will determine how to best focus our activities to deliver on our objectives.

Following is an outline of how we intend to deliver on our objectives in 2023-2025

SHARE INFORMATION

Objective: Provide relevant regular information to the goat community.

- Share information via newsletters, e-news, field days, meetings, educational workshops and conferences, website and social media.
- Share industry relevant podcasts and trial development of QGoat Podcast.
- Produce case studies with Queensland Goat Producers.
- Increase knowledge through sharing industry experts information.

DEVELOP & RUN WORKSHOPS

Objective: Establish projects to increase productivity and profitability within the goat industry

- Present workshops and promote training days.
- Demonstrate best management goat husbandry practices.
- Encourage goat producers to participate in trials and projects.
- Connect goat producers and researchers.
- Extend information from trials and projects to goat producers and industry representatives.
- Engage and support youth involvement and education.

INCREASE MARKET OPPORTUNITY

Objective: Maximise market opportunity for goat producers in Queensland.

- Develop links between producers, marketers, transporters and processors in the supply chain.
- Develop a goat hub website.
- Increase producer sale opportunities for goats and their derivatives through networks.

BUILD RELATIONSHIPS

Objective: Develop relationships with processors, contractors and other stakeholders in the livestock industry.

- Promote QGoat to the rural and natural resources sector.
- Liaise with industry stakeholders.
- Develop linkages between industry groups – including sharing information from other goat groups, industry providers, organisations, livestock groups, agencies and natural resource associations.
- Partner with educational facilities to support science, environment and agriculture students.

ENCOURAGE PRODUCERS

Objective: Encourage and engage with goat producers

- Provide mentoring and promote opportunities to mentor.
- Showcase and share up to date information including technology.
- Engage with youth.
- Include producers as speakers and encourage producer demonstration sites.
- Encourage producer case studies.
- Promote associate/student memberships as a way for younger members of the business to be engaged.
- Use platforms that connect with our audience, including creating and sharing videos and podcasts.
- Engage with education facilities to give opportunities for farm open days.

ETHICS & SUSTAINABILITY

Objective: Promote ethical and sustainable goat production.

- Provide information on current animal health requirements and industry standards.
- Promote information on new research findings in the livestock industry.
- Promote information on environmentally sustainable production methods.

- Develop an ethical certification providing an on-farm assurance program that supports quality and provenance for goat producers and their clients.

INDUSTRY ADVOCACY

Objective: Promote the goat industry to the general public.

- Engage with MLA and other industry programs and organisations to advocate the benefits of goat meat and products through campaigns / activities.
- Share MLA, DAF and other industry organisations' campaigns via emails, social media and QGoat website.

ORGANISATIONAL STABILITY

Objective: Financial security to sustain QGoat into the future.

- Finance reports reviewed at all QGoat Committee meetings.
- Create and work to an annual budget.
- Increase membership and engagement.
- Seek sponsorship/ grants to a level required for operation, ensure that we give sponsors good value.
- Maintain insurance and incorporation compliance.
- Develop and maintain a grants calendar.

The QGoat Strategic Plan is next due for review in June 2024.

Queensland Goat Producers Goals 2023 - 2028

Goal One Year:

QGoat has established strategic partnerships, networks and alliances.

www.QGoat.com.au website is established.

QGoat has hosted at least 4 workshops at various locations.

QGoat has 100+ financial members.

Goal Two Year:

QGoat has representation at the federal GICA Goat Industry Council Australia.

QGoat has developed a variety of training programmes.

QGoat has held the pilot KIDS CAMP youth engagement camp.

QGoat has secured grants/sponsorship at a range of levels for a variety of projects.

QGoat has 300+ members.

QGoat is developing a Best Management Practices Manual.

Goal Three Year:

QGoat is an industry leader.

QGoat has developed an industry domestic certification for Ethical Best Practices.

QGoat has secured grants/sponsorship at a range of levels for a variety of projects.

QGoat is working on a range of projects of significance within the goat industry.

QGoat has established an internationally renowned online platform.

QGoat has employed an administrator.

Goal Five Year:

QGoat has collaborated with industry, universities and government agencies to establish a Centre of Excellence in Goat and Small Ruminant Research.

QGoat is providing services for a fee and has developed an active marketing scheme.

QGoat is working with relevant industry bodies to increase domestic markets for goat meat and products.

Appendix 2 - Goat for the Future Workshop Comet Central Qld

Agenda



21 Saturday - Sunday 22 January 2023, Comet Showgrounds in Central Queensland.

An interactive, information packed event filled with experts, networking and experienced goat producers!

We have been lucky enough to secure Dr Joan Lloyd, an internationally recognised expert in the field of veterinary medicine involving goats and sheep.

The weekend includes free camping at the Comet Showgrounds. Catering & Bar will be run by Comet.

Meals with goat on the menu will be available for breakfast, lunch and dinner at a cost of \$15 for dinner and between \$6 - \$10 for breakfast.

Producers are invited to bring a small selection of their goats along to be included in the goat classification workshop. (Please let the organisers know so we have pens available)

When: 21 Saturday – Sunday 22 January, 2023.

Midday start Saturday, Midday finish Sunday

Where: Comet Showgrounds in Central Queensland

Cost: Cost for 1 day \$50, Cost for 2 days \$80, Whole family \$100 for the 2 days

RSVP: Wednesday 11th January 2023

qldgoatgroup@gmail.com

Kylie Leahy 0437881246

Glenda Henry 0428774687

Program Outline:

Saturday:

9.00 - 12.00 Arrival and penning goats

12.00 – 12.30 Lunch and Introductions

12.30 - 3.00

- Kira McKee Susie McKee (StockRoute Ranger) - Moving Goats and Ticks, your responsibilities
- Managing worms to avoid drench resistance - Kylie Leahy

- Worm Count Demonstration

3.00 - 3.45 Smoko & Networking

3.45 - 4.15 Milking goats / Importance of udders and udder care/ mastitis - Karen Coghill

4.30 - 6.00 Dr Joan Lloyd - Diseases affecting goats in Queensland, Biosecurity - mycoplasma outbreaks, recognising the signs, testing and next actions

7.00 - 8.00 Shared dinner (goat roast)

8.00 - 9.30 General forum on goat industry concerns, research tangents, actions, next steps

- Supply chain
- Research tangents
- Biggest headaches/concerns
- Networking chains
- Website inclusions
- Membership benefits

Sunday:

6.30 - 7.30 Shared Breakfast

8.00 - 9.30 A good productive animal - goat classification/dairy goats - Bert Cairns/Louise Coulson & Diana Barfield

10.00 - 10.30 Saba Sanai CQU - Farm Safety

10.30 - 11.45 Workshop Sessions

- Kidding/ feeding kids/ presentations - Diana & Louise
- First Aid - assessment, general care, kits, tube feeding kids - Kylie Leahy
- GRASS Programme & poisonous weeds - Lochlan FBA
- Farm Biosecurity - Dr Joan Lloyd

11.45 - 12.00 Wrap up and goodbyes

12.00 - 12.30 Lunch

Trade Exhibitors

CQ Rural Supplies

Offsider Ag Equipment

Fitzroy Basin Association

Sponsors

Comet Show Society - Grounds at affordable rate

Vulcan Tilt Haulage - Freight & panels

1800Prints - Promotions

Gold 'n' Goats - Graphics

Mount Roy Stud - Education

Imps Hair Emporium - Raffle Items

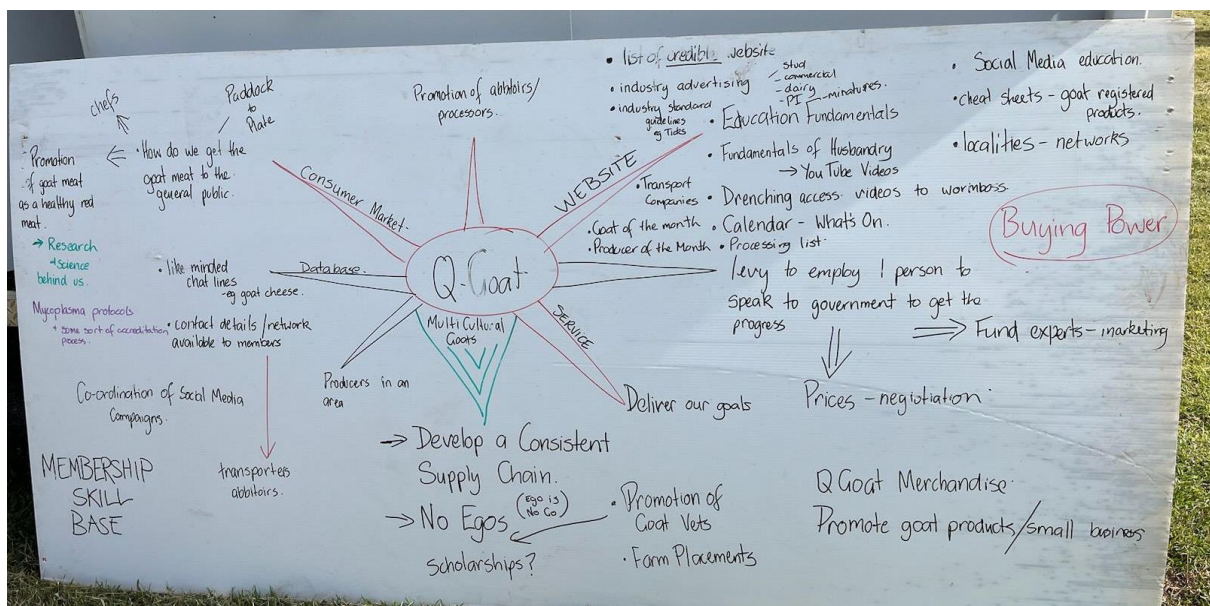
Couti-Outi Brangus - \$100

Offsider Ag Equipment

MLA - Educational books

Woods Stockfeed - ½ Pellet of Goat feed

Workshop discussion notes



Suggestions for the website

- List of credible websites
- Industry advertising (stud, commercial, dairy, Percy Island, miniatures etc)
- Industry standard guidelines e.g. Tags
- Education fundamentals – fundamentals of husbandry – YouTube Videos
- Drenching videos e.g. access to Paraboss and where to find
- Calendar – What's On
- Processor list
- Transport Companies
- Goat of the month
- Producer of the month
- Social Media Education
- Cheat Sheets – e.g. products registered for goats
- Localities/networks
- QGoat merchandise
- Promote goat products
- Like minded chat lines – e.g. goat cheese
- Mycoplasma protocols – general first aid protocols/ who to call/ what to ask for
- Weed tracker – with pictures of the noxious weed on farm

Service

- Deliver our goals as a group
- Levy to employ one person to speak to government to get the progress
- Fund experts in marketing
- Prices negotiation
- Coordination of Social Media Campaigns

Education

- Promotion of Goat Vets
- Farm placements
- Scholarships

Database

- Contact details of network available to members
- Transporters
- Abattoirs
- Catalogue membership skill base

Buying Power

- Negotiate discounts with major suppliers

Domestic Market

- Promotion of goat meat as a healthy red meat
- Research & science behind this
- How do we get the goat meat to the general public? Paddock to plate/chefs

Feedback form

GOATS FOR THE FUTURE

11 & 12 February 2023

Name _____

Email _____

Phone # _____

Address _____

POST – WORKSHOP QUESTIONNAIRE

Speakers	Rating			
	Not Applicable	Average	Good	Excellent
Dr Joan Lloyd, Herd Health & Biosecurity				
Saba Sinai, Farm Safety				
Robert Cairns, Goat Structure				
Collin Valler, Hoof Care				
Kylie Leahy, Parasite Management				
Kira McKee, Moving Goats – your responsibility				
Fitzroy Basin Ass, Grass & poisonous weeds				

What is a key take home message that you learnt from this workshop?

Did this workshop meet your expectations?

YES / NO

Why?

Would you attend another workshop?

YES / NO

What topics would you like included in a further workshop?

Thank-you for taking the time to complete this survey. Your feedback is how QGOAT can best meet producers needs.

Media release



Kylie Leahy, a Paraboss advisor, presenting at “Goat 101” field day pilot in Mackay on 23/10/22 to 55 attendants. Producers teaching Producers.

We have established a not-for-profit incorporated goat producers association in Queensland.

The initial concept of establishing a producer driven, communication and extension group was discussed at the pilot of the Goat Bred Well Fed Well workshop held at Kuttabull in December 2019. At this workshop goat producers became aware of the need to better understand genetic improvement and nutritional management of their goat herds. The ensuing 2+ years of COVID meant it temporarily delayed any further development of the initiative until an informal group was formed to run the Springsure Meat & Dairy Goat Show held in May 2022. 21 producers exhibited 188 goats at this show and tell, with educational and networking sessions run throughout the two-day event.

This event developed awareness, cohesion, and network opportunities between existing producers, those interested in entering the industry, suppliers, and educators. There has been ongoing interest in further events and formalisation of this group.

Currently the group consists of 86 producers, 14 presenters, 15 suppliers and 49 sponsors. The group intends to further develop a strong and united representation for commercial goat producers.

Through this group we can offer direct engagement with commercial goat producers, researchers, educators & suppliers to identify producer issues and collaborate to address some of these issues.



21 Saturday - Sunday 22 January 2023, Comet Showgrounds in Central Queensland.

Midday start Saturday Midday finish Sunday (Free camping onsite)

A great opportunity to network with these Educators & other goat producers

- Kylie Leahy - Paraboss Consultant - Know your Enemy - Worms
- Saba Sinai - CQU - Farm Safety
- Celia Burnett-Smith (Founding Importer of Boer Goats Australia) - Goat Classification - A Good Productive Animal
- Dr Joan Lloyd - Joan Lloyd Consulting - Herd Health & Biosecurity
- Karen Coghill - Qld Dairy Goat Assoc - Udders & Kidding
- Collin Valler - Hoof care
- Fitzroy Basin Association - GRASS Programme & poisonous weeds

Appendix 3 – Meating the Market Forum Gracemere Central Qld

Agenda



Event Name	Meating the Market		
Venue	CQLX, Gracemere		
Date	Saturday 6 May 2023	Time	8:45am arrival for 9am start. Finishing between 4pm - 5pm
Dress Code	Smart Casual	Facilitator	Professor John Rolfe - CQU
Time	Activity:		
9:00am	EVENT START Facilitator Welcome & Housekeeping Acknowledgement of Country Funding acknowledgements Introduction of Mayor Andy Ireland & Mayor Tony Williams		
	Mayor Andy Ireland to speak		
	Mayor Tony Williams to speak		
9:15am to 9:30am	Professor John Rolfe – CQ University Regional Supply Chain development and the meat sector in Australia		
9:30am to 10:00am	Professor Delwar Akbar – CQU University Agricultural Supply Chain mapping tool: From Beef to Goat		
10:00am to 10:30am	Juanita Bosel Bush Lemon Farm		
10:30am to 11:00am	Morning tea		
11:00am to 11:30am	Kylie Hopkins – Datadoo Anglo Nubians Dairy goats, soap and milk feed pork		
11:30am to 12:00pm	Andrew Brownlie – Andalia Pastoral From Farm to Table		
12:00 to 12:30pm	Ross O’Reilly – High Valley Dawn and Beaches Roslyn Bay Paddock to Plate		
12:30pm to 1:30pm	Lunch		

<p>1:30pm to 3:00pm</p>	<p>Panel Forum – Facilitated by Prof John Rolfe</p> <p>Glenda Henry – Bellarine Boer Goats Qld Mick Alexander – Grazing Best Practice Simon Quigley – CQ University Will Cordwell – Ascot Hotel Ross O’Reilly – High Valley Dawn & Beaches Rosslyn Bay Alisdair Robertson – Australia Certified Humane</p> <p>Q – What market opportunities are available for small and boutique animal products?</p> <p>Q – What are the production benefits of focusing on small and boutique animals?</p> <p>Q - What are the current and future options for slaughtering for small and boutique animal producers?_</p>
<p>3:00pm</p>	<p>Afternoon tea</p>
<p>3:30pm to 4:45pm</p>	<p>Networking and discussion session: Prof John Rolfe to introduce the topic and then organise the networking session. John will also speak about the CQUni Research placement project with Livingstone Shire Council.</p> <p>**The audience will be invited to form small groups to discuss the following questions, followed by an open session.</p> <p>Questions to address Is there a need for a small and boutique animal producer group to be established, and what would its aims and functions be?</p> <p>What is the relevant regional scale for considering these options, and what stakeholders should be involved?</p>
<p>4:45pm to 5:00pm</p>	<p>EVENT CLOSE</p> <p>Thank you for attending and please fill in the Feedback form Reminder if you haven’t completed the Survey please do</p>

Event invite



FOR SMALL & BOUTIQUE ANIMAL PRODUCERS IN
CENTRAL QUEENSLAND

Meating the Market

You are invited to participate in the Meating the Market forum. This forum will begin to develop a strategy to build a supply chain to process and market your livestock in Central Queensland.

Book your FREE ticket [here](#) or by scanning the QR code below:



9am to 5pm | Saturday, 6th May 2023
CQLX, 16 Saleyards Rd, Gracemere QLD 4702
Register by Thursday, 27th April 2023
Morning and afternoon tea provided
Onsite cafe open to purchase lunch
EFTPOS available
Please call Glenda for enquiries - 0428 774 687

Proudly Supported by



Australian Government

This project received funding from the Australian Government



Queensland Government



Draft media release

XX April 2023

Small Animal Producers in CQ Invited to Supply Chain Forum

People who are interested in or who are producing small animals, including small boutique cattle herds, are invited to attend the *Meating the Market* forum, held on Saturday 6th May at CQLX.

The free forum aims to bring together the region's landholders and producers who are interested in the possibility of establishing a sustainable and ethical supply chain of local products produce and/or the feasibility of a multi-species processing facility in our region.

Attendees will be able to hear from experts and leaders in the industries, meet other producers, share ideas and experiences, participate in exploring opportunities, and establishing strategies to grow the economy of small animal production this underdeveloped part of Central Queensland.

The forum, along with the [Small Animal Producer Survey](#) will be used to inform the consideration of conducting a pre-feasibility study for the attraction of a multi-species processing facility to be established in region.

Meating the Market is supported by the Australian Government, Queensland Government, Livingstone Shire Council, Rockhampton Regional Council through Advance Rockhampton, and Queensland Goat Producers Inc. The project received grant funding from the Australian Government.

Livingstone Shire Council Mayor Andy Ireland said the Capricorn Coast is home to a bustling small animal industry.

"On the Capricorn Coast, we have a number of small animal producers who potentially could be looking at going the next step in their taking their business to the next level business," Mayor Ireland said.

"Collaboration between producers provides an opportunity for processors, butchers, retailers, restaurateurs, food vendors and agritourism businesses to diversify and grow Central Queensland's agricultural profile and economy. We owe it to the Central Queensland our region to fill demand if to explore the need if it indeed exists.

"I'd like to thank the Australian Government, the Queensland Government, Advance Rockhampton and Queensland Goat Producers for taking part in this partnership and for supporting this important initiative."

Producers can help inform all partners how the project to better explore and understand opportunity to grow this rural sector in Central Queensland by filling out the Small Animal Producer Survey by going to: <https://getinvolved.livingstone.qld.gov.au/small-producer-survey>

Producer survey

Small animal species and/or small cattle herb producer survey for the Central Queensland Region Get Involved Livingstone Shire

Small Animal Producer Survey

Question 1: Are you currently raising animals for the purpose of meat production?

Yes / No

Question 2: How many livestock per year do you currently produce?

	Currently
Goats	
Sheep	
Cattle	
Other (specify)	

Question 3: Which shire is your production land in? (You may choose more than one)

- i. Livingstone Shire LGA
- ii. Gladstone Regional LGA
- iii. Banana Shire LGA
- iv. Central Highlands Regional LGA
- v. Isaac Regional LGA
- vi. Other areas – please specify.

Question 4: How many hectares in total are in use to raise animals for the purpose of meat production and/or value-added products?

Available land to raise animals (Ha)	Proportion of your total land area (%)

Question 5: Where do you send your animals to be processed currently and how often? For each type of Livestock, please include –

Type of livestock	Abattoir location	Number of animals	Km's for return trip	How often
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a. If you send your animals to be processed, do you on-sell your meat commercially yourself?

Yes / No

Question 6: If there were local meat processing facilities for small herd and small animal species in the Rockhampton / Capricorn Coast area, would you consider selling locally?

Yes / No - I don't raise animals for meat consumption.

a. If you answer yes to the above question, how many animals could you supply for slaughter?

	Currently	In five years time
Goats		
Sheep		
Cattle		
Other (specify)		

Question 8: Are there specialist markets that you are targeting with your animals? Please add relevant details below

	Details
Organic	
Animal welfare credentials	
Specialist breeds	
Superior meat quality	
Other	

Question 7: Would you be interested in learning more about investing in a small producer abattoir or processing facility in the Region?

Question 8: Please provide any further comments or relevant information that you might like to add to this study here.

Appendix 4 - Gathering Of All Things GOAT Field Day Finch Hatton

Agenda



G.O.A.T: Gathering of all things Goat Day

Saturday 18th November
 Finch Hatton R.S.L. Hall
 Kylie Leahy 0437881246

Saturday	Subject	Presenter	Synopsis
10.00am – 10.30 am	Percy Island Journey	Louise Drew & Diana Barfield	Learn about the Colonial Percy Island Goat Journey – the trials and tribulations and the gorgeous colour variety of Colonial Percy Island Goats.
10.30am - 11.00am	QGoat Queensland Goat Producers Inc	Glenda, Kylie and Diana	QGoat - Who we are and What we do and Why you should join us.
11.00 am – 12.00 am	Parasite Control	Kathryn Dawson Kylie Leahy Mount Roy Stud	Kathryn will be giving a rundown on her PHD Thesis of parasites in pregnant goats. Then she and Kylie will be discussing the correct use of drenches, identifying when to drench, steps you can take to limit drenching, pasture management and how to use the Paraboss website.
12.00 – 12.30 pm	Using the Kuttabul Abattoir to process your animals	Jack Evans from JS McGill Butchers	Jack will be outlining the products and services that the Kuttabul Abattoir provides. Practicalities and legal requirements will also be discussed.
12.30 pm – 1.00pm	Udder requirements in a Commercial Production Goat	Louise Drew	Louise will be discussing what you should be looking for/breeding for in udders in the commercial production goat.

			Placement / Attachment / Attributes / Common faults and their associated problems
1.00 pm – 1.30 pm	Care, training and quirks of the Maremma - Livestock Guardian Dogs	Kylie Leahy Mount Roy Stud	Experienced Maremma owners, Kylie, Glenda and Suzy will share their experience in raising and training Maremmas. DEMONSTRATION: How to tube feed a baby goat
1.30 pm – 2.00 pm	Choosing your herd sires/dams Selecting a sound animal.	Louise Drew	What to look for when choosing a quality Commercial Buck/doe to join your herd. Bert Cairns Cheat Sheet.
2.00 – 2.30 pm	Biosecurity/ questions	Kathryn Dawson & Kylie Leahy	Johnnes Disease, C.A.E. and your responsibilities. Farm Biosecurity – what you can do to help keep your herd disease free.
2.30 – 3.00pm	Questions and Wrap up for the day	Glenda & Kylie	

Menu

Menu

Goat paella 25

Goat meat & ricotta sausage Rolls, One Hungry
Mumma tomato sauce 12

Goat cheese, salami pumpkin chutney cracker tray
17

Goat sausage bah mi roll 15

Goat sausage 3,50

Goat Sausage & bread 4.90

Media release

G.O.A.T: Gathering Of All Things Goat

Come get your goat on! If you're in the Mackay region and interested in learning more about goat meat and milk production, this is a not to be missed event!

Queensland Goat Producers Inc (QGoat) is excited to invite you to join us for a day of learning, networking, and fun with goat breeders, farmers, and enthusiasts. Attendees will be able to talk to producers about the different goat breeds available in Australia, taste goat milk products, and hear from expert speakers on a range of husbandry related topics.

Information on parasite control, hoof care, choosing a herd sire, dairy goat selection, biosecurity, butchering and Livestock Guardians Dogs are just some of the topics that will be covered on the day.

There's something for the whole family with market stalls featuring Deep Gully Gelato, Deep Gully Goat Cheese, Goat Soap, Bush Lemon Farm Goat Meat, goat milk skincare, Miners Stockfeeds, and SF Produce.

QGoat, Mount Roy Stud, Rascal Ranch Minis, Percy Island Goats, Pioneer Landcare and others will be on hand with information displays.

Attendees are also invited to join the QGoat team for a Farm to Plate Dinner featuring locally produced Percy Island Goat.

Colonial Percy Island Goats hail from Middle Percy Island which is located 130km south east of Mackay. In 1874, 12 goats were placed on the Island to provide meat, milk and skins for seafarers, and the rest is history! In 2015 Colonial Percy Island Goats obtained a number of goats from Middle Percy Island, and this formed the beginning of their dual-purpose herd. Genetic testing shows these are the purest line of goats in Australia due to their 150 years of isolated development.

When: 10.00am to 3.00pm Saturday 18th November 2023

Where: RSL Hall & Grounds Finch Hatton

Cost: gold coin donation

Media contact: Glenda Henry, QGoat Chair