



Becoming a Nudie

The pros and cons of switching to shedding sheep

PROGRAM

Launceston - 20th JULY 2022

Meridian Agriculture is hosting a free event on behalf of Cashmore Park, called "Becoming a Nudie". With Australian sheep producers becoming increasingly interested in sheep breeds that do not require crutching, mulesing or shearing, this event includes Switching to Shedding sheep (Nudies) combined with an industry update on the outlook of the prime lamb industry.







EVENT DETAILS

When: 20th July 2022 Cost: Free (RSVP essential)

Time: 10:00am - 3.00pm (morning tea, lunch and afternoon tea provided **Venue:** Launceston Country Club (Country Club Avenue Prospect Vale)

Registration Essential: Register via <u>https://meridian-ag.com.au/events/</u> or Call (03) 5341 6100 RSVP by the of 13 July for catering

Further Enquiries: Please contact John Keiller 0409 804 638 or Andrew Speirs 0428 685 172.

BECOMING A NUDIE The pros and cons of switching to shedding sheep





PROGRAM



Wednesday 20 July 2022

| Time | Item | Speaker |
|---------|---|---------------------------------------|
| 10:00am | Event registration and Welcome | Andrew Speirs Meridian Agriculture |
| 10:30am | Comparing shedding sheep to maternal composites, the ways to convert to shedding sheep, and understanding and determining what do | John Keiller Cashmore Park |
| 11:15am | The red meat outlook: The impacts of COVID, Russia, China, FMD and Lumpy skin disease | Rob Herrmann Mecardo |
| 12:00pm | Lunch | |
| 12:30pm | View sheep on site | |
| 1:00pm | Sheep genomics, performance recording and using indexes | Peta Bradley MLA |
| 1:45pm | How to strategically use quality data and what you should ask your supplier of genetics | Rob Banks Director, UNE |
| 2:30pm | Panel Discussion Key questions for all speakers | |
| 3:00pm | Event Close | |



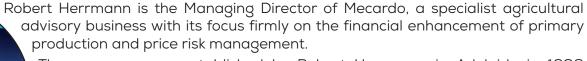
SPEAKERS

John Keiller - Cashmore Park

John Keiller is a partner in Cashmore Oaklea, a seedstock based business supplying Maternal, Terminal and Nudie rams to eastern Australia. The centre of the business is located at Cashmore Park, a 1600 ha property located 10 km west of Portland, Victoria in a 830 mm rainfall area running 25,000 DSE. Educated at Longerenong Agricultural College 1984-86, John developed an interest in sheep genetics which led to being an early adopter of performance recording with LAMBPLAN in 1990 and associated technologies. This disciple has been applied to terminal, self-replacing maternal and wool shedding sheep with an open approach to breed allowing access to a wide range of genes. With market research based on processor, consumer demand and farm benchmarking KPI's 'an easy care, fast growing sheep with 2 lambs' is selected for. This approach has

seen Cashmore Oaklea sheep improve 3.5% per annum and be well favoured by industry. John is a past president of the Coopworth Sheep Society of Australia and Tarragal Landcare Group.

Robert Herrmann - Mecardo



The company was established by Robert Herrmann in Adelaide in 1996 under the Ag Concepts Advisory brand. With a longstanding background in agriculture, Robert's commitment was to deliver a high-quality proactive risk analysis and advisory service to his clients.

Robert has more than forty years' experience in the agriculture service sector, he has also recently been appointed to the role of Agency, Market & Product Specialist for Nutrien Ag Solutions. He has been a board member of Sheep Producers Australia since October 2020.

Peta Bradley - Manager of Sheep Genetics, MLA

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Peta is the Manager of Sheep Genetics with Meat and Livestock Australia (MLA) based in Armidale. Prior to this she had been working with the Sheep Genetics team as MERINOSELECT Development Officer then Senior Development Officer. Until recently she was the Project Manager of MLA's Livestock Genetics Porfilio. She completed a Bachelor of Rural Science at the University of New England in 2017, which included an honours project in the genetic parameter estimation of reproduction traits in sheep. Peta has been involved in technology development projects including the Sheep Genetics search site upgrade and most recently the Sheep Genetics database redevelopment. Peta grew up on a property near Armatree in Central West New South Wales were her family run a commercial and stud sheep operation alongside a cropping enterprise and has had extensive experience in the sheep and wool industry throughout her education/career.



SPEAKERS

Robert Banks - Director, UNE



Rob Banks has worked for many years on better breeding programs for a range of Australia's livestock industries, including helping start LAMBPLAN and MERINOSELECT. He has a passion for genetics, and for working with farmers to make sure breeding programs work and are cost-effective.

