



# Elevate your beef business

Discover the latest in research, trials, tools and technology for the Australian beef industry at the **Broome, WA** BeefUp forum.

**Broome, WA**  
4–5 March 2025

Travelling to all corners of northern Australia, BeefUp forums provide a chance for producers, advisors, researchers and other experts to come together to share information and ideas to support the continued growth of beef businesses throughout Queensland, NT and WA.

BeefUp forums are an MLA delivered initiative with the support of Regional Beef Research Committees and industry partners who provide regional insights for each program. Hear about:

- ↗ global research underway across the areas of livestock management, nutrition, health, feedbase, land management, environment and supply chain
- ↗ market insights and future market opportunities
- ↗ trials and application of new technologies in your region
- ↗ adoption programs, tools and resources for everyone.

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