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| **Pilbara, Thursday 23 – Friday 24 May 2024** | | | | | | | | |
| **Venue:** | Newman Shire Hall (Day 1) and Roy Hill Station (Day 2) | | | | | | | |
| **Time:** | Starts at 10.30am on Thursday 23 May  Finishes at 1.30pm on Friday 24 May | | |  | |  | | |
| **Cost:** | $50pp, includes lunches and dinner | | | | | | | |
| **Register:** | [BeefUp Forum | Newman](https://www.mla.com.au/news-and-events/events-and-workshops/beefup-forum--newman-wa/) | | | | | | | |
| **RSVP:** | 20 May 2024 |  |  | |  | |  |  |

Join us for the 2024 Pilbara BeefUp forum to hear about the latest in local and world-leading research and technologies for the northern beef industry.

* Gain insights on improving livestock, land and business performance.
* Connect with other producers, advisors and researchers.
* Hear about how new practices and technologies are being used on-farm in your region.
* Find out about the programs, tools and resources available to you.

What you can expect at the Newman and Roy Hill BeefUp:

* Get in the yard for a bull assessment and selection demonstration.
* Gain insights on domestic and export markets, including updates from Indonesia, Vietnam and the Philippines.
* Hear from the supply chain about what they’re looking for now and into the future.
* Hear first-hand about the experience of producers using new AgTech.
* Delve into new tools for monitoring and managing land condition.
* Learn about carbon and nature-based markets.
* All meals included, with plenty of time to catch up.

**Agenda – Day 1**

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| **Arrival and registrations from 9–10am** | |
| **Morning tea with sponsors** | |
| **Opportunities for the Pilbara beef industry** | |
| **10.45am Welcome** | **Katrina Weir and Georgie Currey** / Pilbara Regional Beef Research Committee |
| **11am Market insights** | **David Beatty** / Group Manager – Productivity & Animal Wellbeing, MLA  **Valeska** / Regional Manager – South-East Asia, MLA  **Spencer Whitaker** / Market Development Manager – Asia Pacific, MLA  **Fiona Dempster &** **Montana Walsh Baddeley** / University of WA |
| **11.40pm AgTech - a producer’s perspective** | **Lauren Gibson** / KPCA  TBC |
| **Lunch 12:40 (60mins)** | |
| **1.40pm What’s new in the Pilbara** | Panel discussion with Q&A, facilitated by TBC  **David Beatty** / Group Manager – Productivity & Animal Wellbeing, MLA  **Trevor Price** / Program Manager – Northern Beef Development, WA DPIRD  **Bron Christensen** / CEO, KPCA  **Liz Moss** / Pilbara Innovation Partnership, DPRID |
| **Emerging opportunities** | |
| **2.30pm Emerging opportunities around land, soil and water** | **Panel discussion facilitated by Jo Williams**  TBC |
| **3.10pm Afternoon tea (20mins)** |  |
| **Landscape management** | |
| **3.30pm Landscape management in the Pilbara**  **Drones in the landscape** | **Richard Marver** / Contour consulting |
| **4.50pm Environmental Credentials for grassfed beef platform – demo** | **MLA /** Environmental Sustainability team |
| **5.15pm Wrap-up** | **Katrina and Georgie Currey** / Pilbara Regional Beef Research Committee |
| **5.30pm Drinks and dinner** | |

**Agenda – Day 2**

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| **Breakfast from 6am**  **8am arrival at Roy Hill yards (tea/coffee on arrival)** | |
| **Paddock tour Roy Hill Station** | |
| **Morning tea – 9.30am** | |
| **Animal welfare** | |
| **10am Working dog basics** | **Neil McDonald** / Outback working dogs |
| **Selecting the best animals** | |
| **11am What are buyers looking for?** | **Fiona Dempster** / The University of Western Australia |
| **11.40am Current and emerging genetic tools** | **Matt Wolcott** / Australian Genetics & Breeding Unit  **Billi Marshal** / Imperial Bovine Breeding Services |
| **1pm producer case study** | TBC |
| **1.20pm Wrap-up** | **Katrina Weir and Georgie Currey** / Pilbara Regional Beef Research Committee |
| **1.30pm Lunch served (take-away option for those wanting to hit the road)** | | |