|  |
| --- |
| **Pilbara, Thursday 23 – Friday 24 May 2024** |
| **Venue:**  | Newman Shire Hall (Day 1) and Roy Hill Station (Day 2) |
| **Time:** | Starts at 10.30am on Thursday 23 May Finishes at 1.30pm on Friday 24 May |  |  |
| **Cost:** | $50pp, includes lunches and dinner  |
| **Register:** | [BeefUp Forum | Newman](https://www.mla.com.au/news-and-events/events-and-workshops/beefup-forum--newman-wa/)   |
| **RSVP:** | 20 May 2024 |  |  |  |  |  |

Join us for the 2024 Pilbara BeefUp forum to hear about the latest in local and world-leading research and technologies for the northern beef industry.

* Gain insights on improving livestock, land and business performance.
* Connect with other producers, advisors and researchers.
* Hear about how new practices and technologies are being used on-farm in your region.
* Find out about the programs, tools and resources available to you.

What you can expect at the Newman and Roy Hill BeefUp:

* Get in the yard for a bull assessment and selection demonstration.
* Gain insights on domestic and export markets, including updates from Indonesia, Vietnam and the Philippines.
* Hear from the supply chain about what they’re looking for now and into the future.
* Hear first-hand about the experience of producers using new AgTech.
* Delve into new tools for monitoring and managing land condition.
* Learn about carbon and nature-based markets.
* All meals included, with plenty of time to catch up.

**Agenda – Day 1**

|  |
| --- |
| **Arrival and registrations from 9–10am**  |
| **Morning tea with sponsors**  |
| **Opportunities for the Pilbara beef industry**  |
| **10.45am Welcome**  | **Katrina Weir and Georgie Currey** / Pilbara Regional Beef Research Committee  |
| **11am Market insights**  | **David Beatty** / Group Manager – Productivity & Animal Wellbeing, MLA**Valeska** / Regional Manager – South-East Asia, MLA**Spencer Whitaker** / Market Development Manager – Asia Pacific, MLA**Fiona Dempster &** **Montana Walsh Baddeley** / University of WA  |
| **11.40pm AgTech - a producer’s perspective**  | **Lauren Gibson** / KPCATBC |
| **Lunch 12:40 (60mins)** |
| **1.40pm What’s new in the Pilbara** | Panel discussion with Q&A, facilitated by TBC**David Beatty** / Group Manager – Productivity & Animal Wellbeing, MLA**Trevor Price** / Program Manager – Northern Beef Development, WA DPIRD**Bron Christensen** / CEO, KPCA **Liz Moss** / Pilbara Innovation Partnership, DPRID |
| **Emerging opportunities**  |
| **2.30pm Emerging opportunities around land, soil and water**  | **Panel discussion facilitated by Jo Williams**TBC |
| **3.10pm Afternoon tea (20mins)** |  |
| **Landscape management**  |
| **3.30pm Landscape management in the Pilbara** **Drones in the landscape** | **Richard Marver** / Contour consulting |
| **4.50pm Environmental Credentials for grassfed beef platform – demo**  | **MLA /** Environmental Sustainability team |
| **5.15pm Wrap-up**  | **Katrina and Georgie Currey** / Pilbara Regional Beef Research Committee |
| **5.30pm Drinks and dinner**  |

**Agenda – Day 2**

|  |
| --- |
| **Breakfast from 6am** **8am arrival at Roy Hill yards (tea/coffee on arrival)** |
| **Paddock tour Roy Hill Station**  |
| **Morning tea – 9.30am**  |
| **Animal welfare**  |
| **10am Working dog basics** | **Neil McDonald** / Outback working dogs |
| **Selecting the best animals**  |
| **11am What are buyers looking for?**  | **Fiona Dempster** / The University of Western Australia |
| **11.40am Current and emerging genetic tools** | **Matt Wolcott** / Australian Genetics & Breeding Unit**Billi Marshal** / Imperial Bovine Breeding Services |
| **1pm producer case study**  | TBC |
| **1.20pm Wrap-up** | **Katrina Weir and Georgie Currey** / Pilbara Regional Beef Research Committee |
| **1.30pm Lunch served (take-away option for those wanting to hit the road)** |