Tips for delivering interactive webinars for small groups

Dr John James

Désirée Jackson

MEAT & LIVESTOCK AUSTRALIA

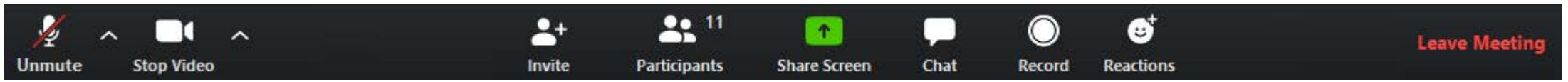
livestock advisor updates

Profitable Grazing Systems your pathway to success

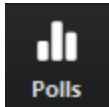
Enablers of Change

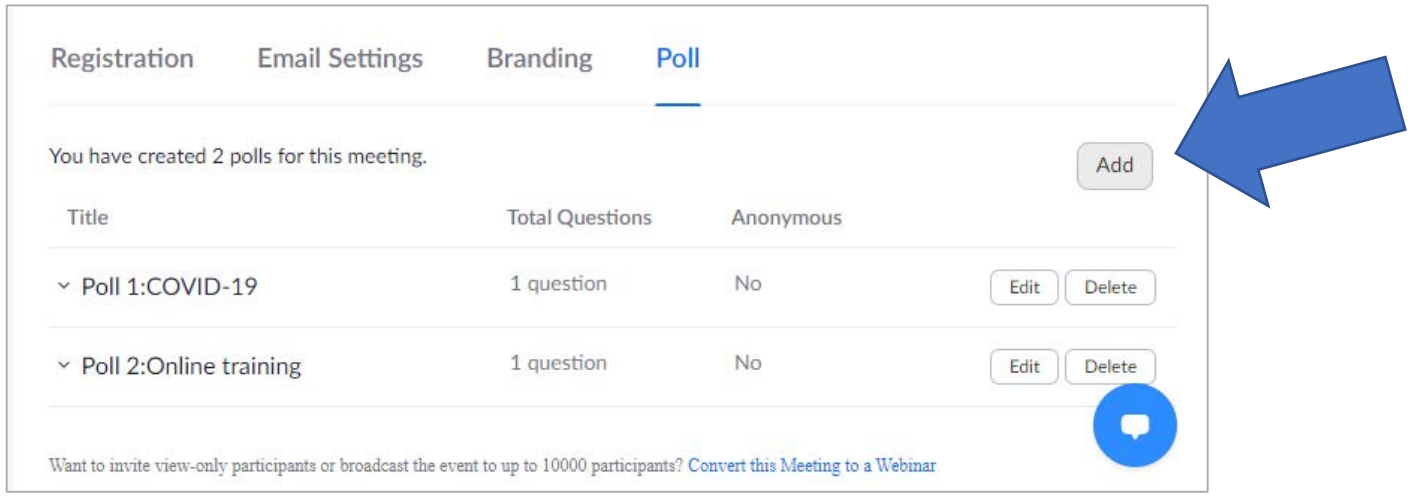
Désirée Jackson Livestock Management
Nutrition, Reproduction and Management Performance

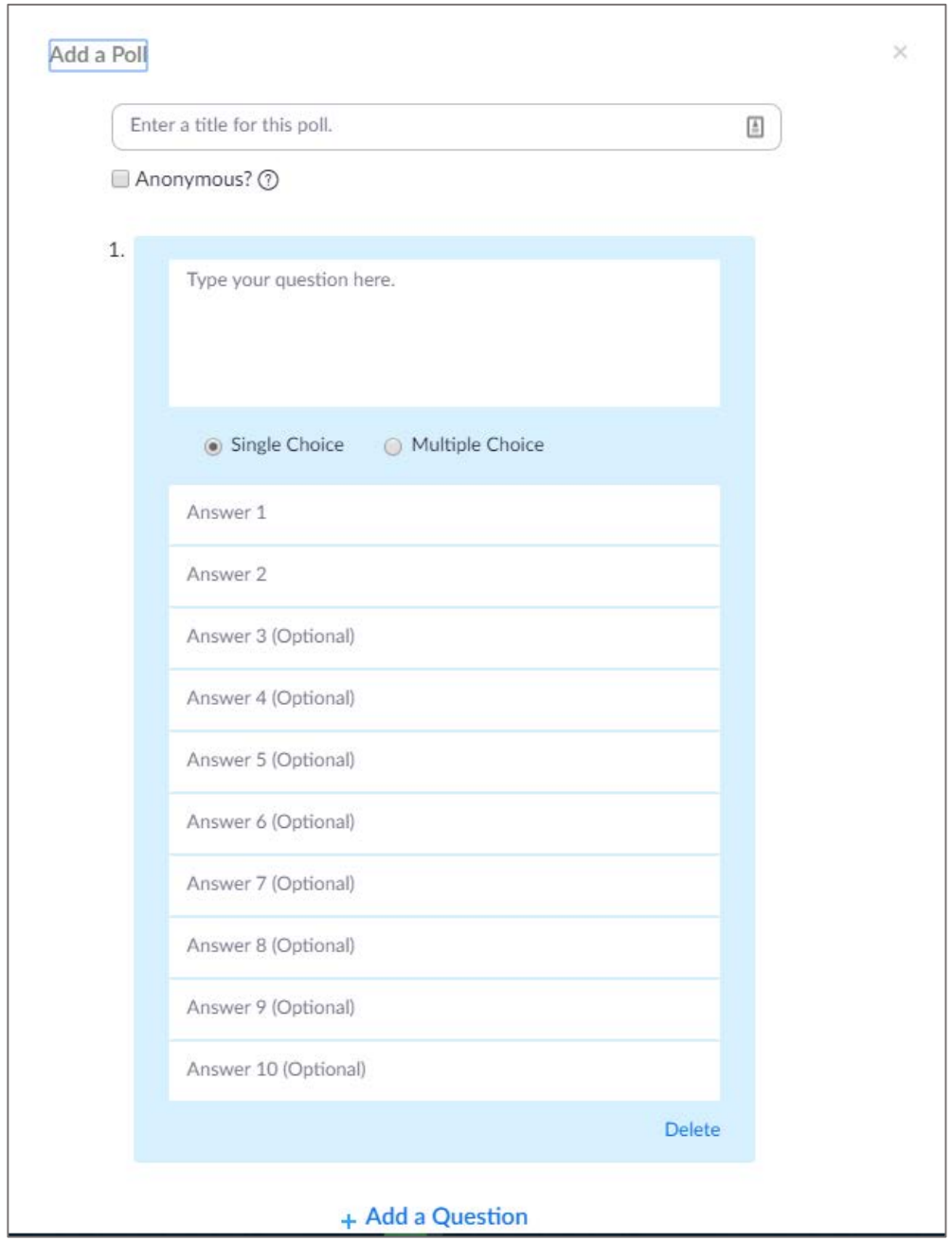
Where are you and
what’s the weather like?

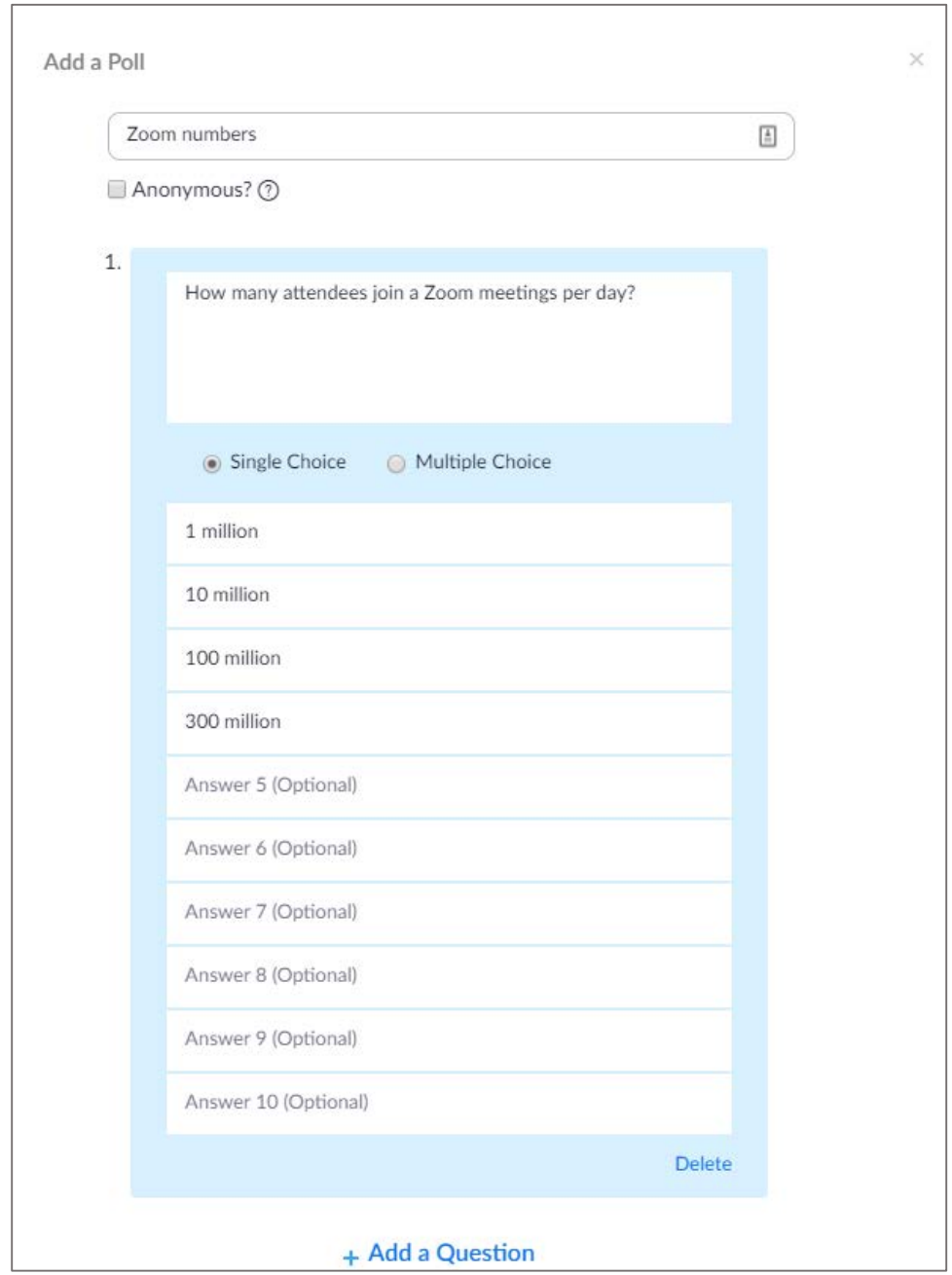


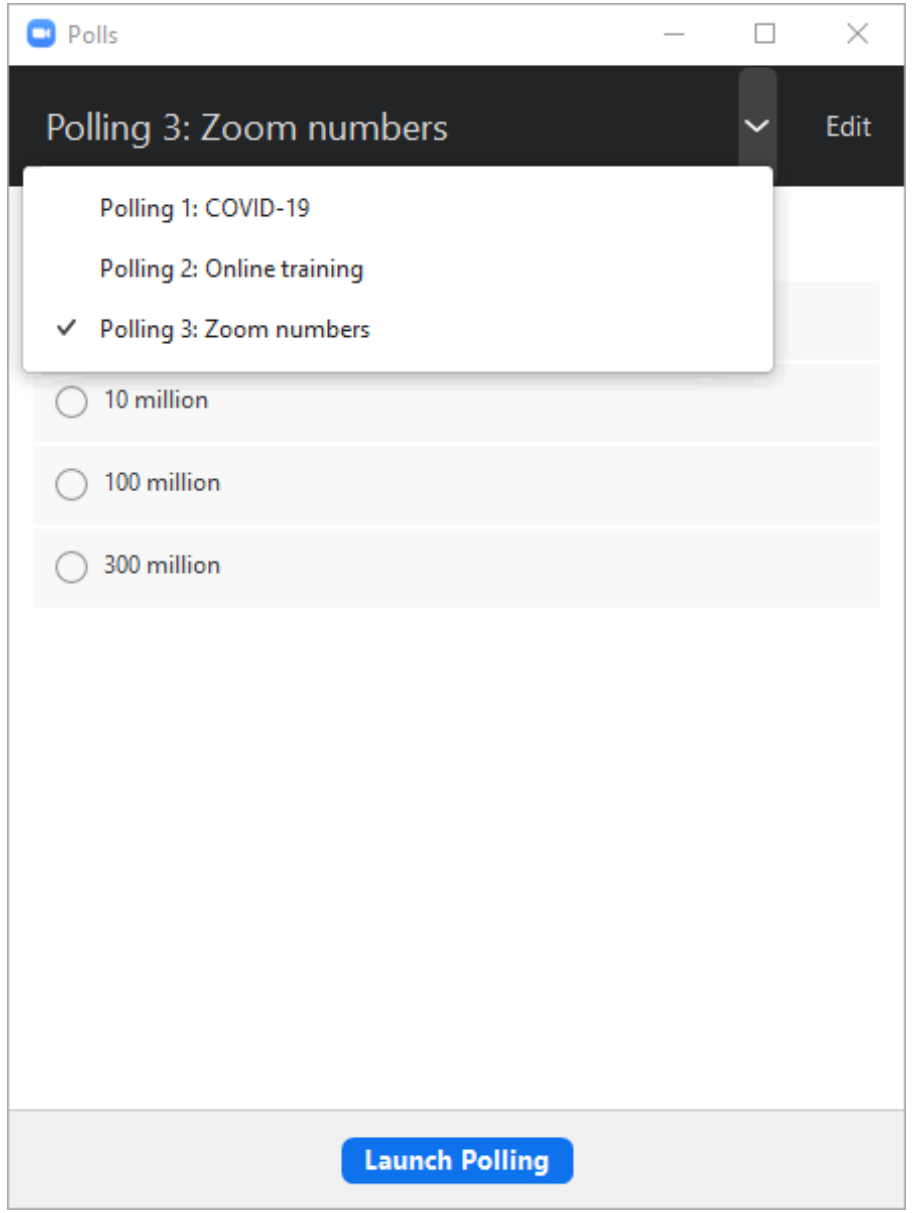
Let’s zoom…

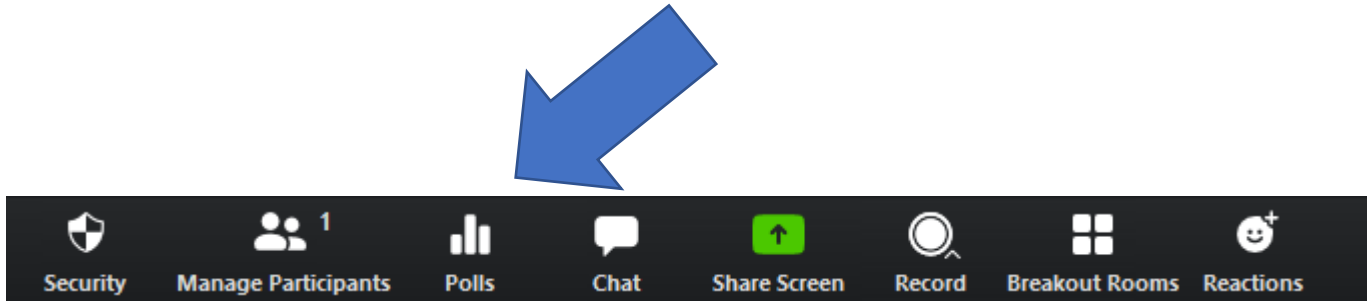


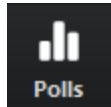

Registration
Email Settings
Branding
Poll
You have created 2 polls for this meeting.
Add
Title
Total Questions
Anonymous
Poll 1:COVID-19
1 question
No
Edit
Delete
Poll 2:Online training
1 question
No
Edit
Delete
Want to invite view-only participants or broadcast the event to up to 10000 participants? Convert this Meeting to a Webinar

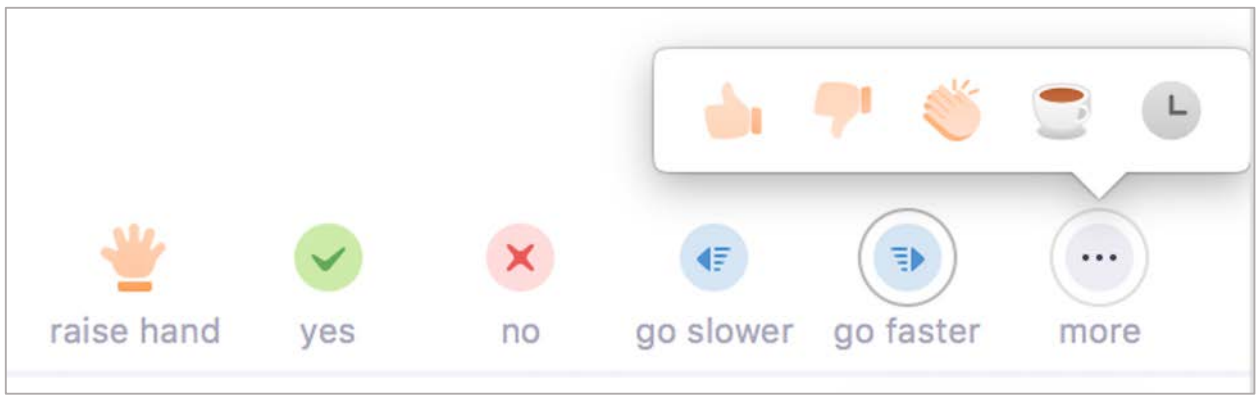

Add a Poll
Enter a title for this poll.
Anonymous?
1.
Type your question here.
Single Choice
Multiple Choice
Answer 1
Answer 2
Answer 3 (Optional)
Answer 4 (Optional)
Answer 5 (Optional)
Answer 6 (Optional)
Answer 7 (Optional)
Answer 8 (Optional)
Answer 9 (Optional)
Answer 10 (Optional)
Delete
+ Add a Question


Add a Poll
Zoom numbers
Anonymous?
1.
How many attendees join a Zoom meetings per day?
Single Choice
Multiple Choice
1 million
10 million
100 million
300 million
Answer 5 (Optional)
Answer 6 (Optional)
Answer 7 (Optional)
Answer 8 (Optional)
Answer 9 (Optional)
Answer 10 (Optional)
Delete
+ Add a Question


Polls
Polling 3: Zoom numbers
Edit
Polling 1: COVID-19
Polling 2: Online training
Polling 3: Zoom numbers
10 million
100 million
300 million
Launch Polling


Security
Manage Participants
1
Polls
Chat
Share Screen
Record
Breakout Rooms
Reactions

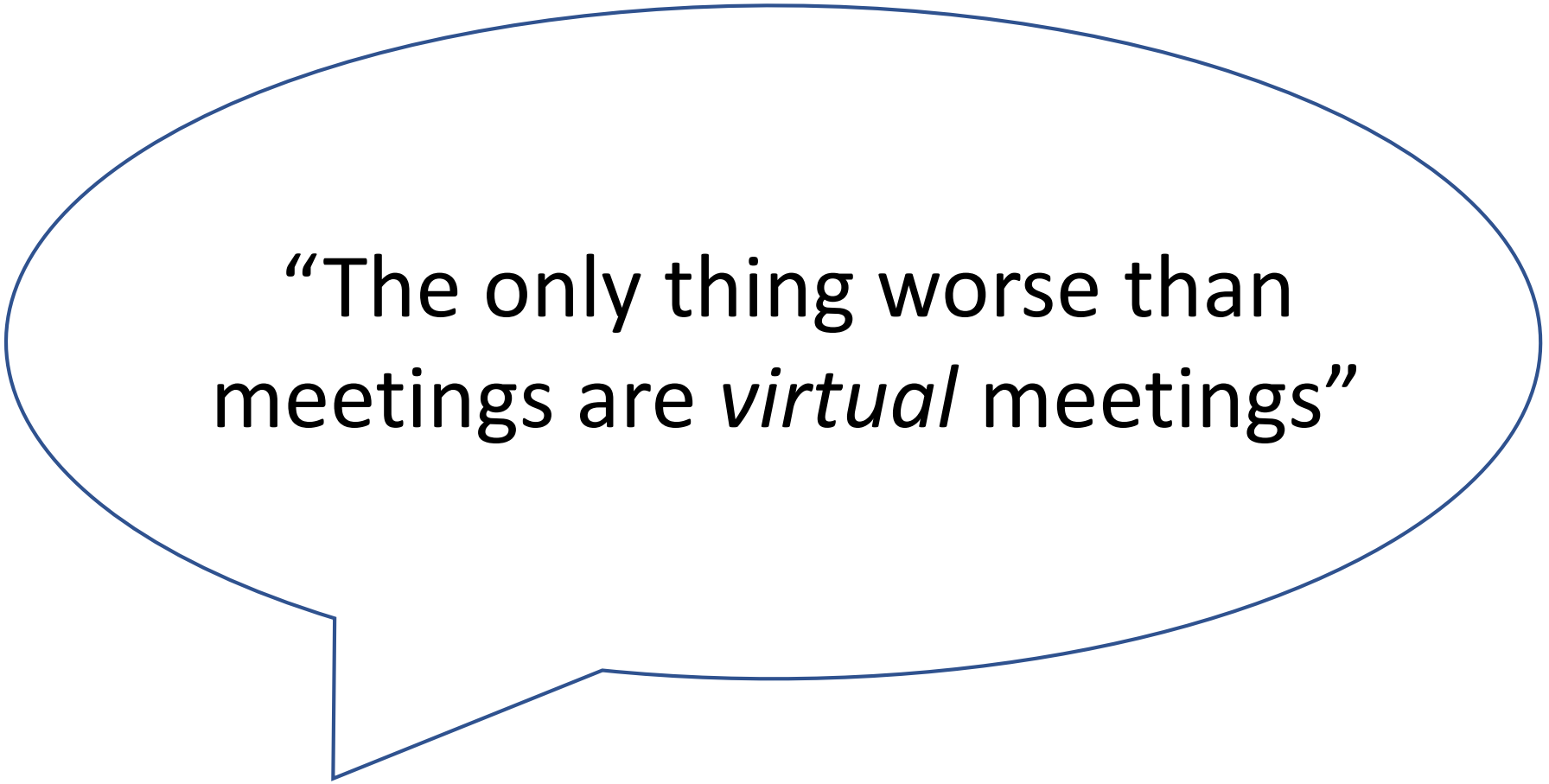

Polls



Zoom emoticons

300 million attendees in one day!

Zoom Meeting ID: 777-8018-3123
Speaker View
Kaye Brown
John James
Neville
Steve Rasmussen
rebeccalaws
Peta Clare's iPhone
David
Anne Carol Cox
Emily MacManus
Dennis
lynnesmith
John Parkin
Zoom fatigue...
John Krause
Mark Cary
Lois Tucker
Andrew Turnbull
Jan
Barry Palmer
Russell Green
Kev Costello
Phil Anning
davidgreen
Paul Blinco
hugolabrie
Unmute
Stop Video
Invite
Participants
32
Share Screen
Chat
Record
Reactions
Leave Meeting


“The only thing worse than meetings are *virtual* meetings”

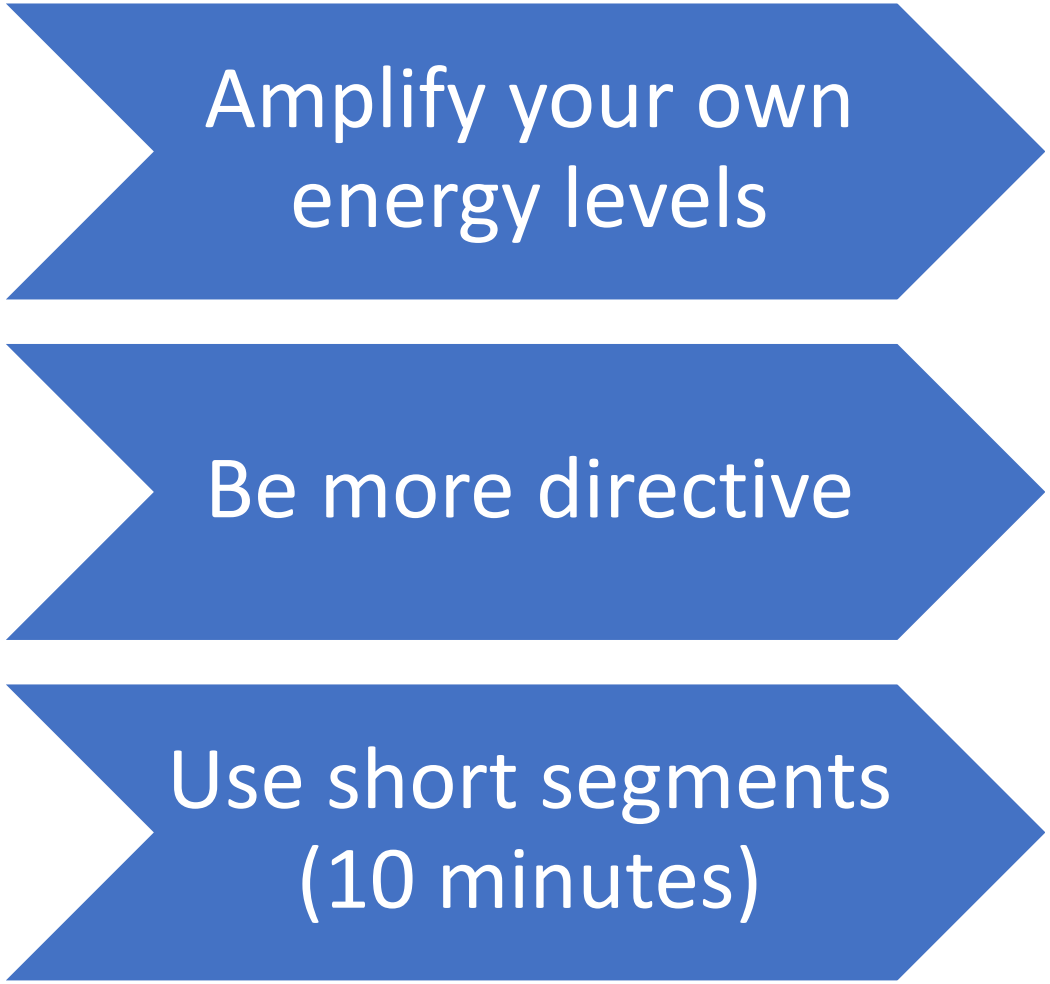
Engaging with your attendees

Polls

Engage early and often

- Visual hand signs
- Chat box
- Polls
- Zoom emoticons

3 top tips for presenters

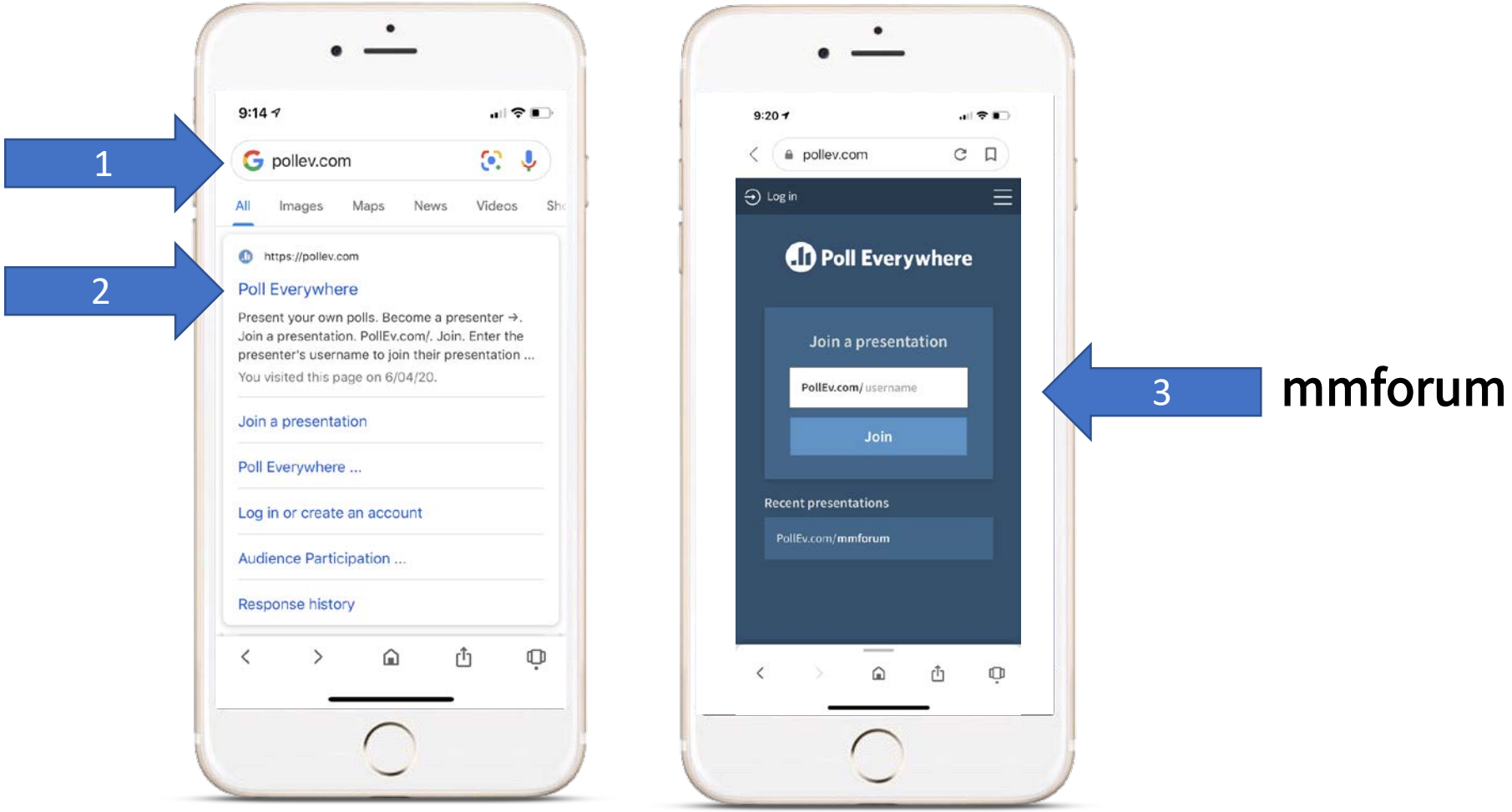


Radio interview style

Strategy

- Speak confidently
- Bullet points, not script
- Talk, pause, engage

Poll Everywhere



Where are you joining us from today?

Start the presentation to see live content. Still no live content? Install the app or get help at **PollEv.com/app**

Moving from
on-farm to
on-line…

Overview

1. Online engagement
2. Equipment options
3. Software options

What one question do you want answered today?

Top

Start the presentation to see live content. Still no live content? Install the app or get help at **PollEv.com/app**

Equipment

Headset

Sennheiser SC 660 USB wired binaural headset with active noise cancellation

What irritates attendees?

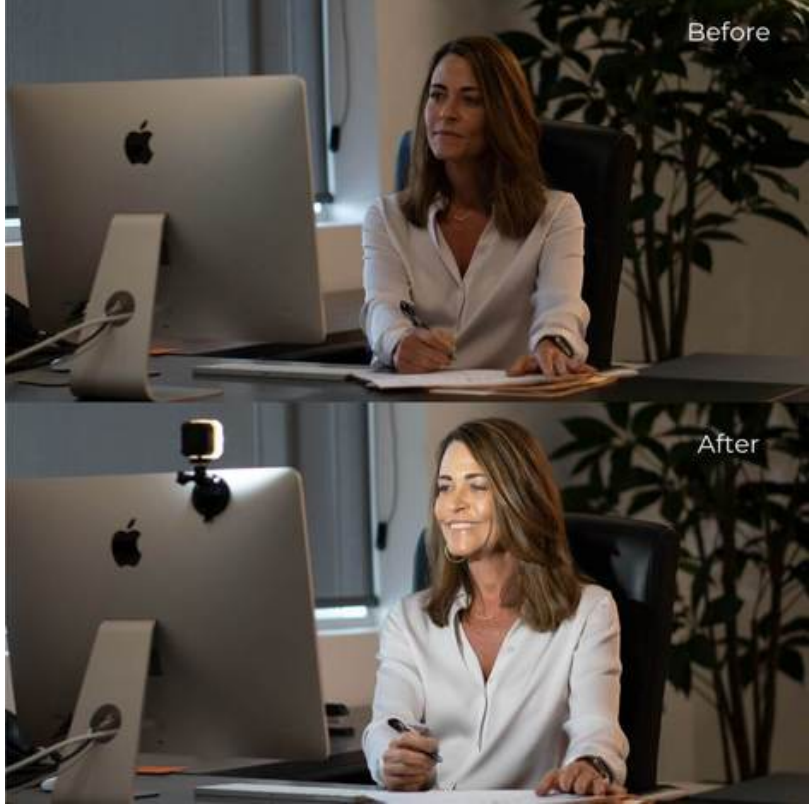
#1 poor audio

#2 late start/ finish

Webcam

Logitech HD Pro C922 Webcam

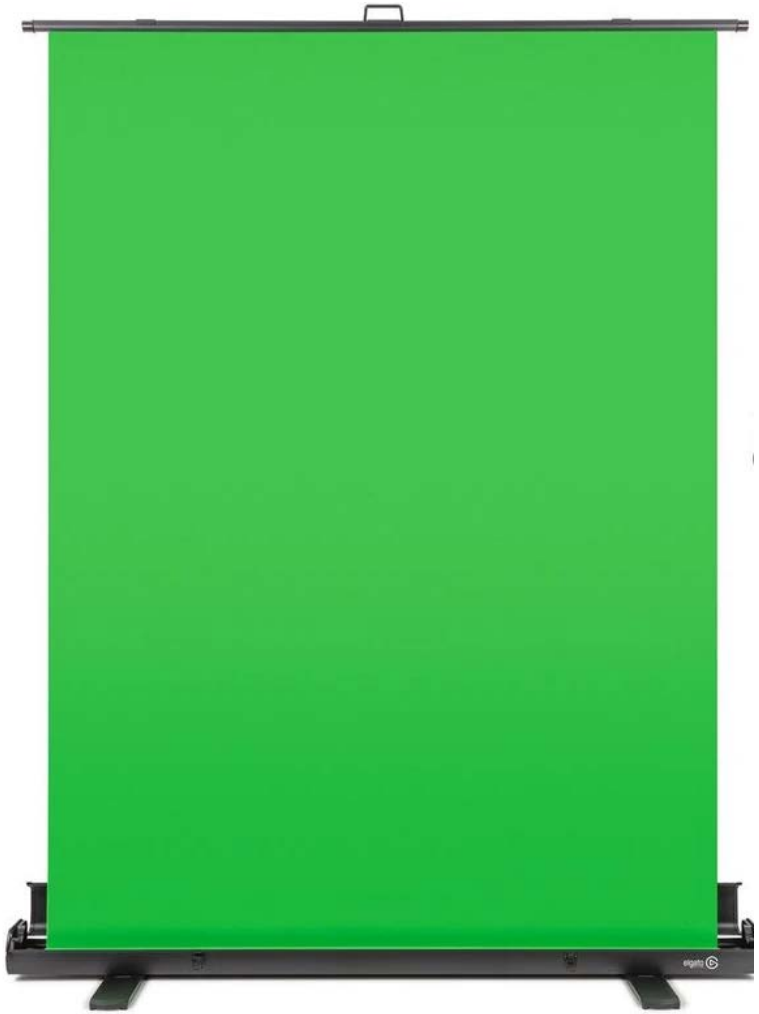
Lighting



Selfie LED ring

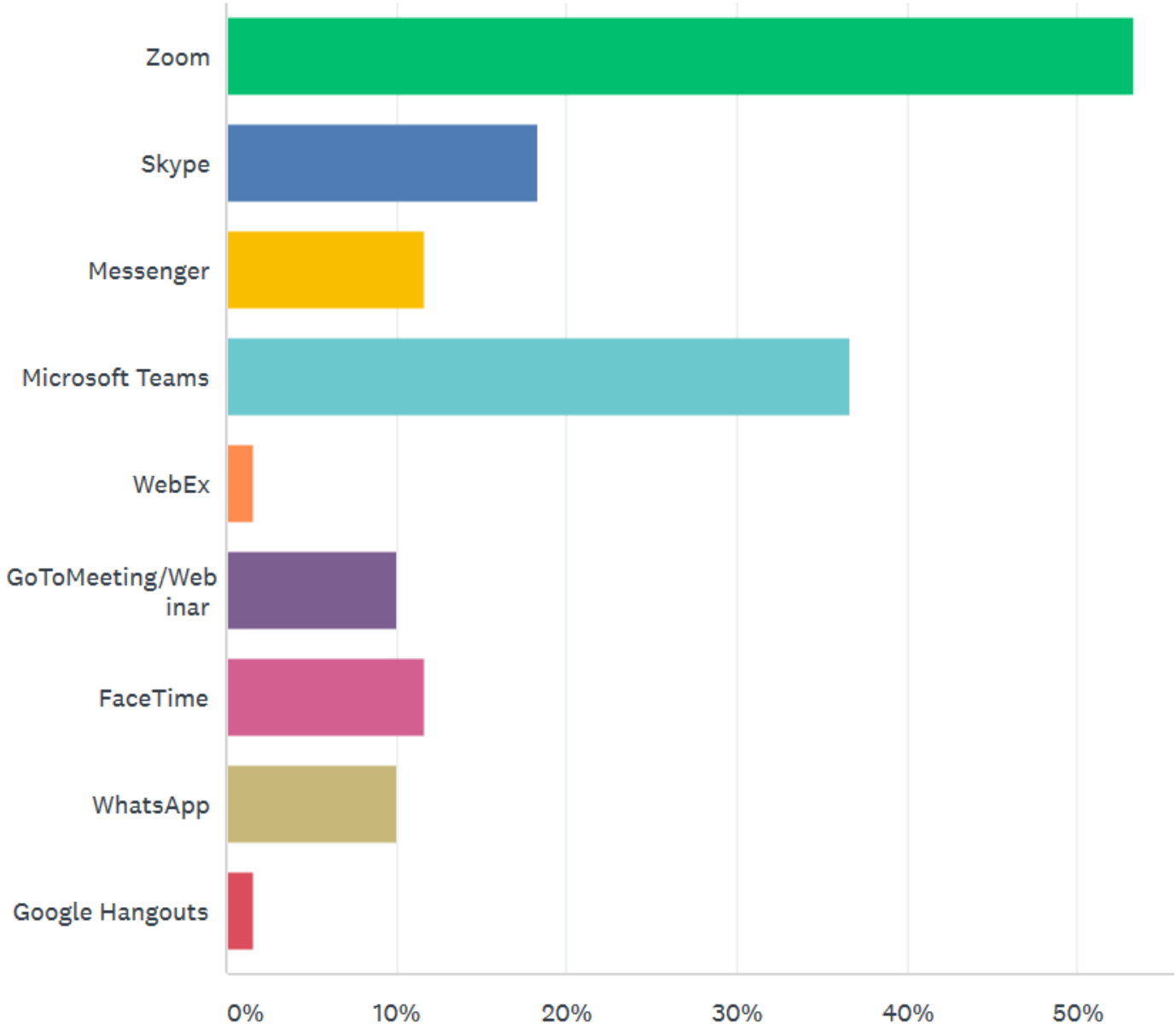
Lume cube

Green screen



https://www.jbhifi.com.au/products/elgato-green-screen

Software


Zoom
Skype
Messenger
Microsoft Teams
WebEx
GoToMeeting/Webinar
FaceTime
WhatsApp
Google Hangouts
0%
10%
20%
30%
40%
50%

Basic

Personal Meeting

Free

Sign up, It's Free

- Host up to 100 participants
- Unlimited 1 to 1 meetings
- 40 mins limit on group meetings
- Unlimited number of meetings
- Ticket Support
- + Video Conferencing Features
- + Web Conferencing Features
- + Group Collaboration Features
- + Security

SAVE $60

Pro

Great for Small Teams

A$20.99 /mo/host

Buy Now

All Basic features +

- Includes 100 participants
  Need more participants?
- Meeting duration limit is 24 hrs
- User management
- Admin feature controls
- Reporting
- Custom Personal Meeting ID
- Assign scheduler
- 1GB of MP4 or M4A cloud recording
- REST API
- Skype for Business (Lync) interoperability
- + Optional Add-on Plans

Business

Small & Med Businesses

A$27.99 /mo/host

* Starting at 10 hosts for $199.90/mo

Buy Now

All Pro features +

- Includes 300 participants
  Need more participants?
- Dedicated phone support
- Admin dashboard
- Vanity URL
- Option for on-premise deployment
- Managed domains
- Single sign-on
- Company branding
- Custom emails
- LTI integration
- Cloud Recording Transcripts
- + Optional Add-on Plans

Enterprise

Large Enterprise-Ready

A$27.99 /mo/host

* Starting at 100 hosts for $1,999/mo

Contact Sales

All Business features +

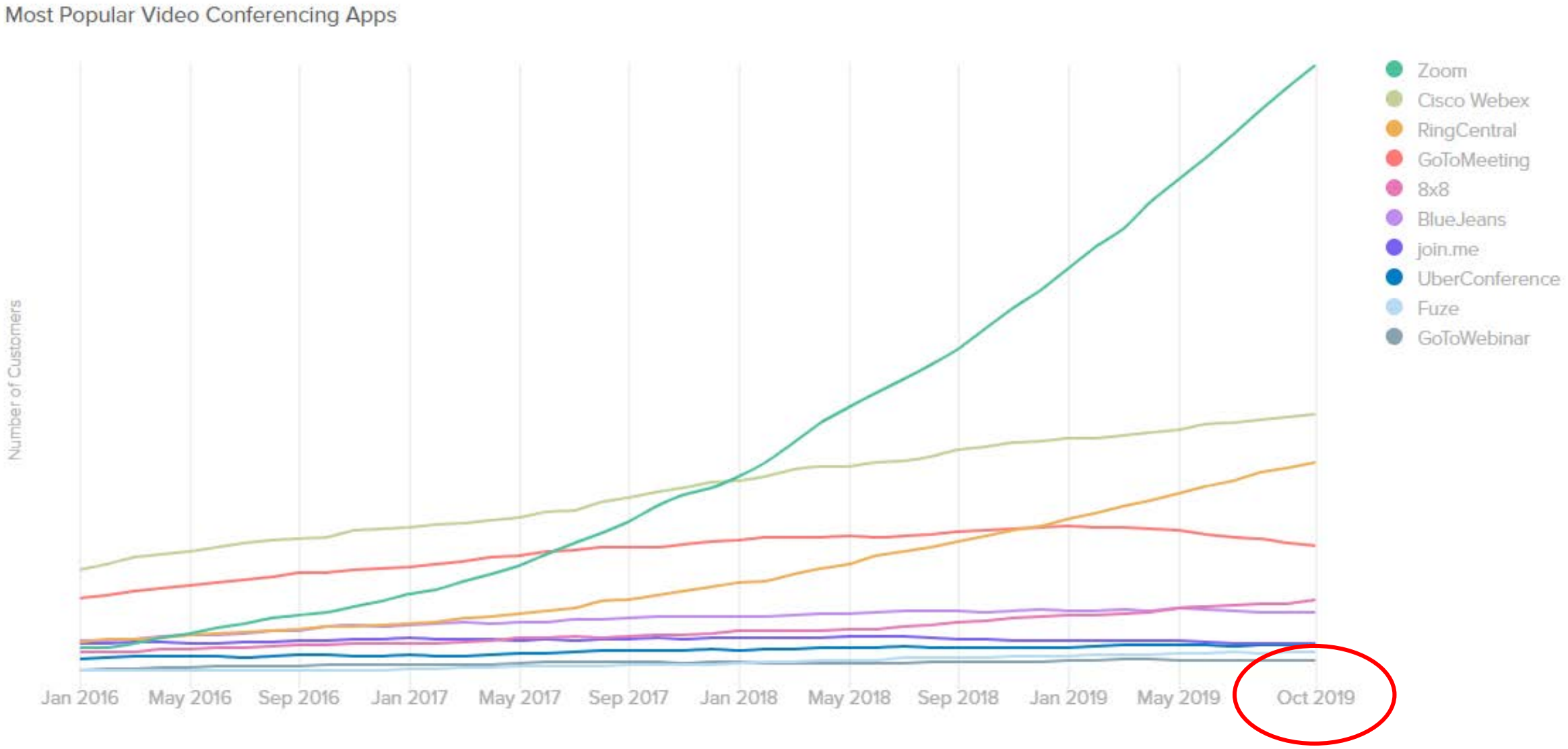
- Enterprise includes 500 participants
  Enterprise Plus includes 1,000 participants
  Unlimited Cloud Storage
- Dedicated Customer Success Manager
- Executive Business Reviews
- Bundle discounts on Webinars and Zoom Rooms

zoom

Feature	Large Meeting	Webinar
Size	Up to 1,000 Participants	Up to 10,000 Attendees
Registration	✔	✔
Recurring series	✔	✔
Chat	✔	✔
Polling	✔	✔
Reactions	✔	
Reporting	✔	✔
Practice Session/Green Room		✔
Q&A		✔
Breakout Rooms	✔	

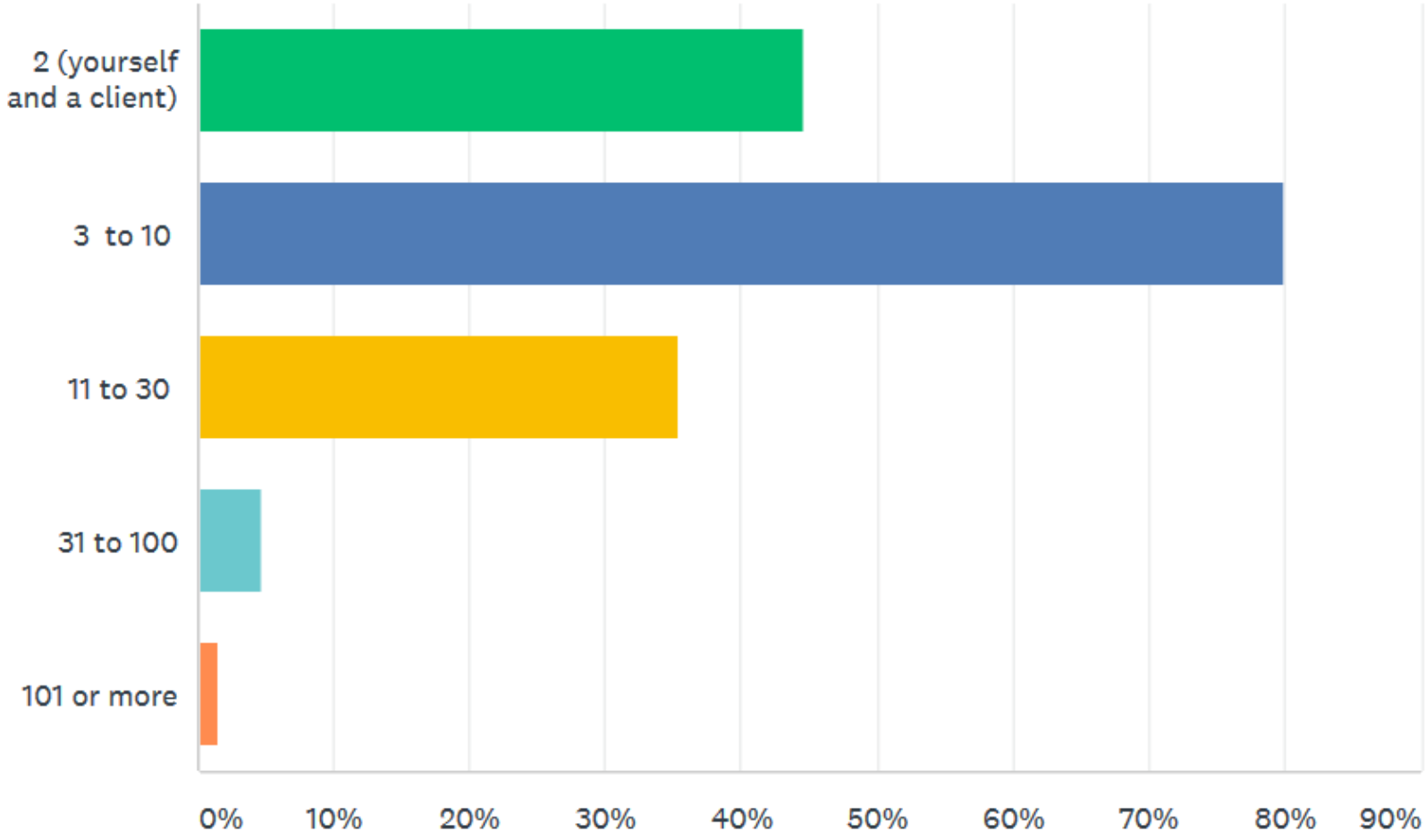
Figure 1. Magic Quadrant for Meeting Solutions

Source: Gartner (September 2019)



https://www.okta.com/businesses-at-work/2020/

Horses for courses



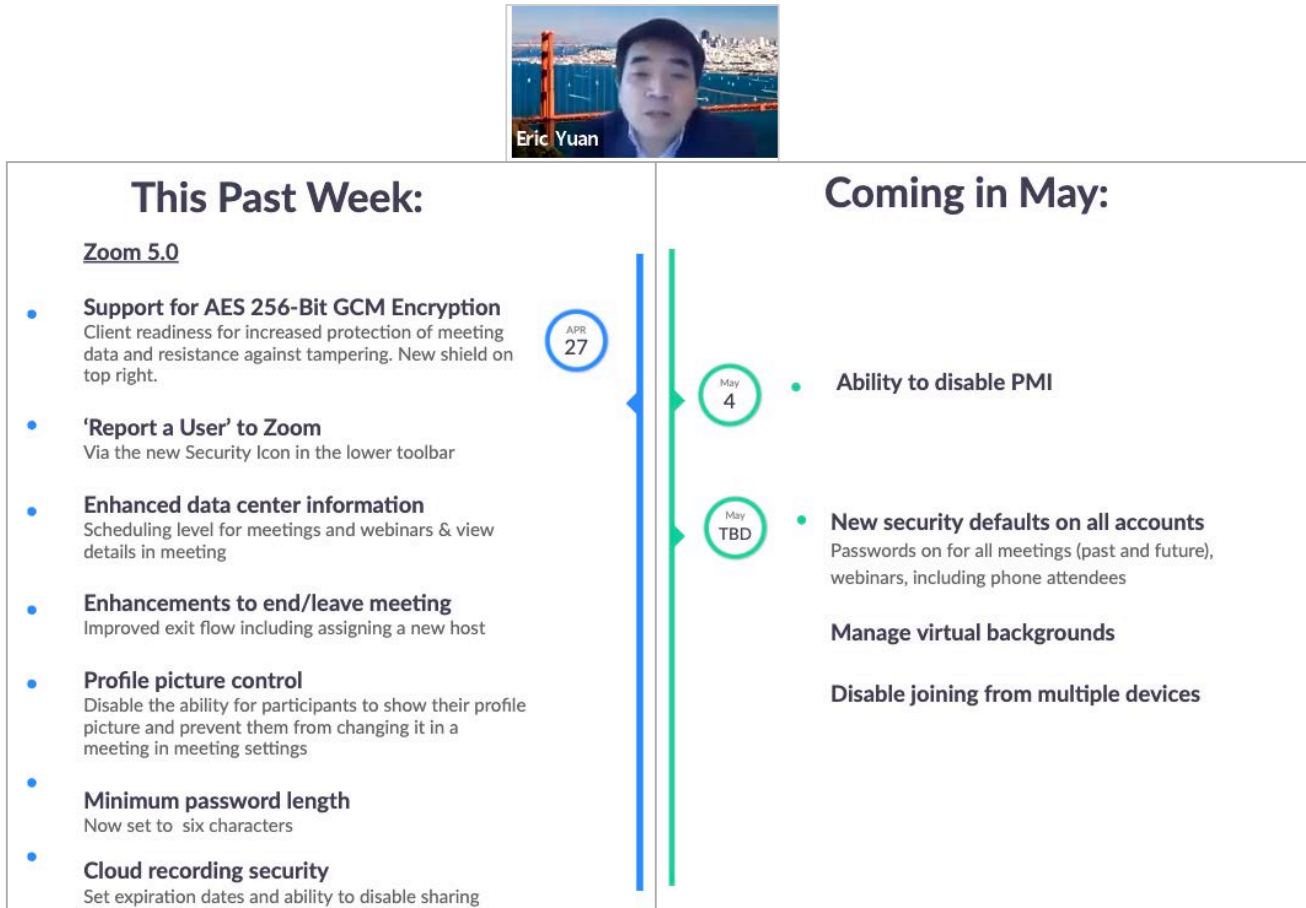
1:1 delivery
Skype, Messenger, FaceTime, WhatsApp, HouseParty

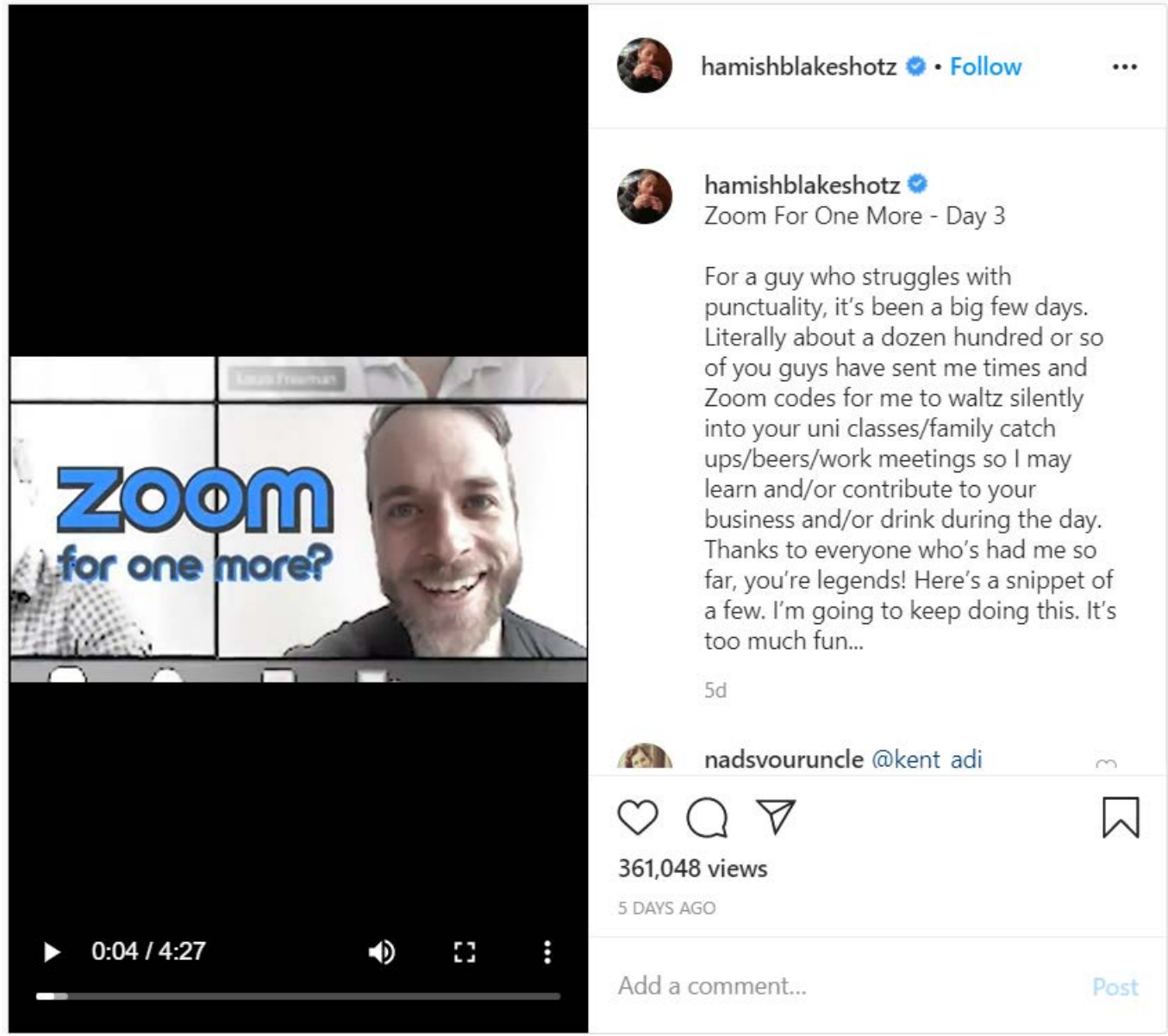
Small group
Zoom Meetings, GoToMeeting, Teams, WebEx, Hangouts

Large group
Zoom Webinar, GoToWebinar, Teams

Is Zoom safe?

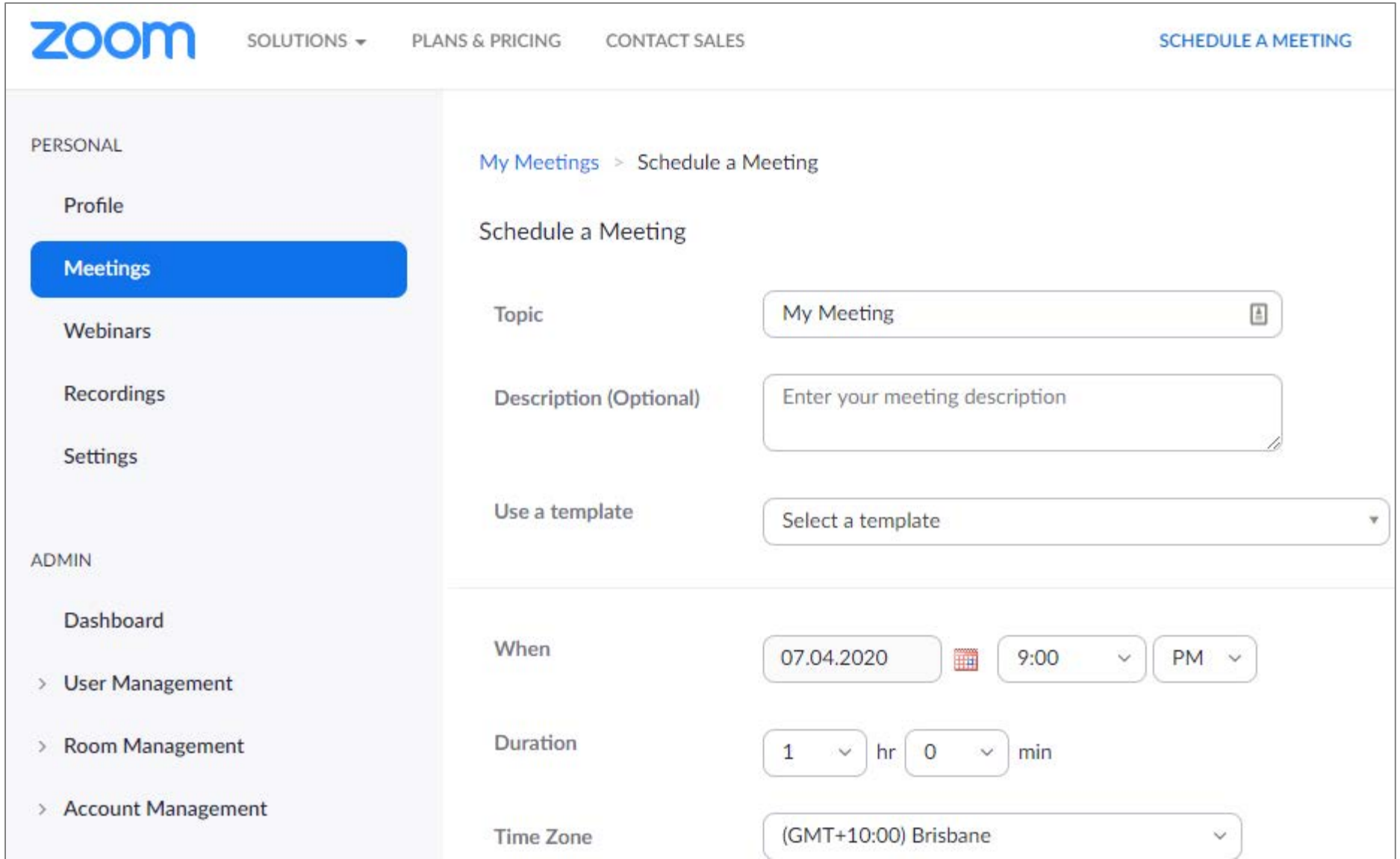
- Meeting passwords
- Waiting rooms
- Zoom-bombing



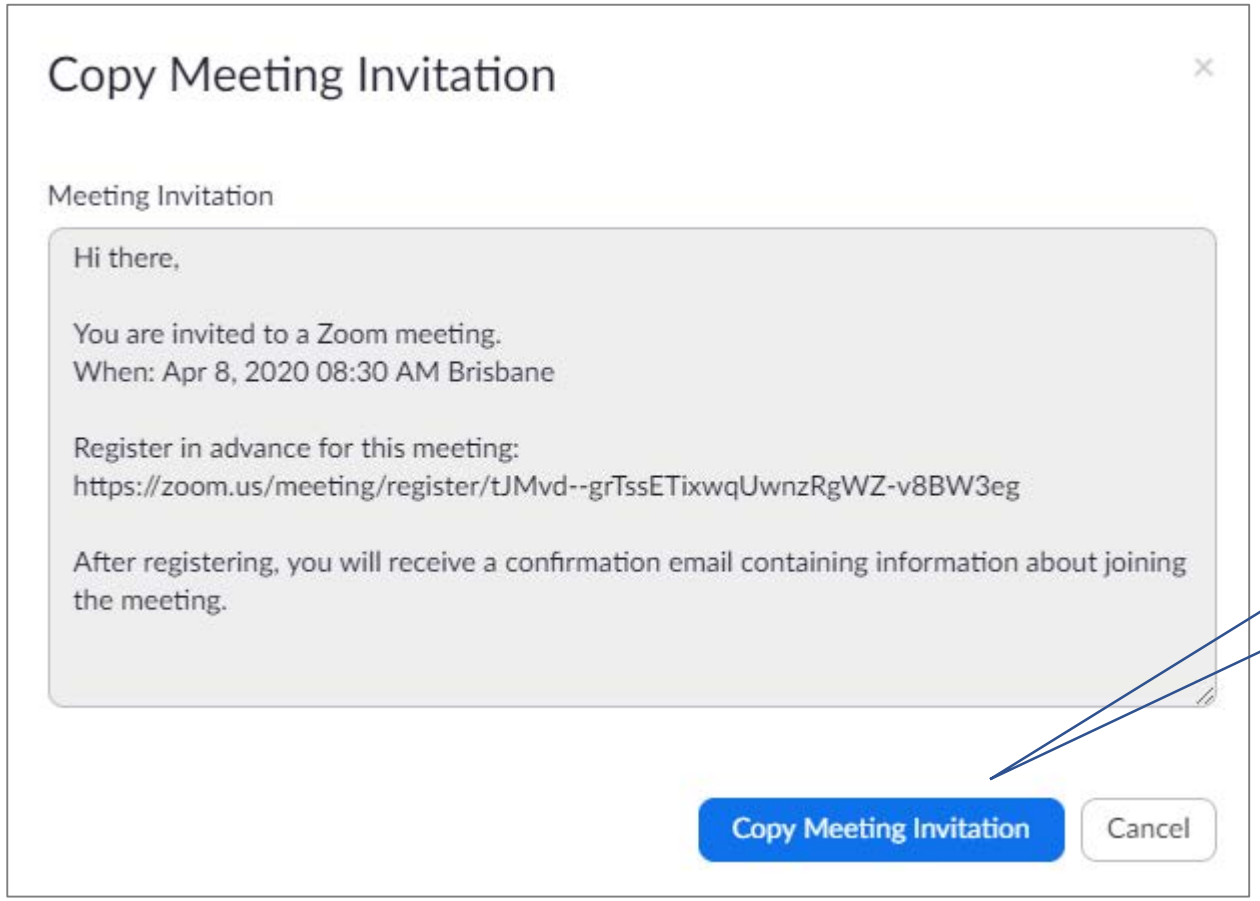


https://www.instagram.com/p/B-Whnj1FECZ/

Scheduling a meeting @ www.zoom.us



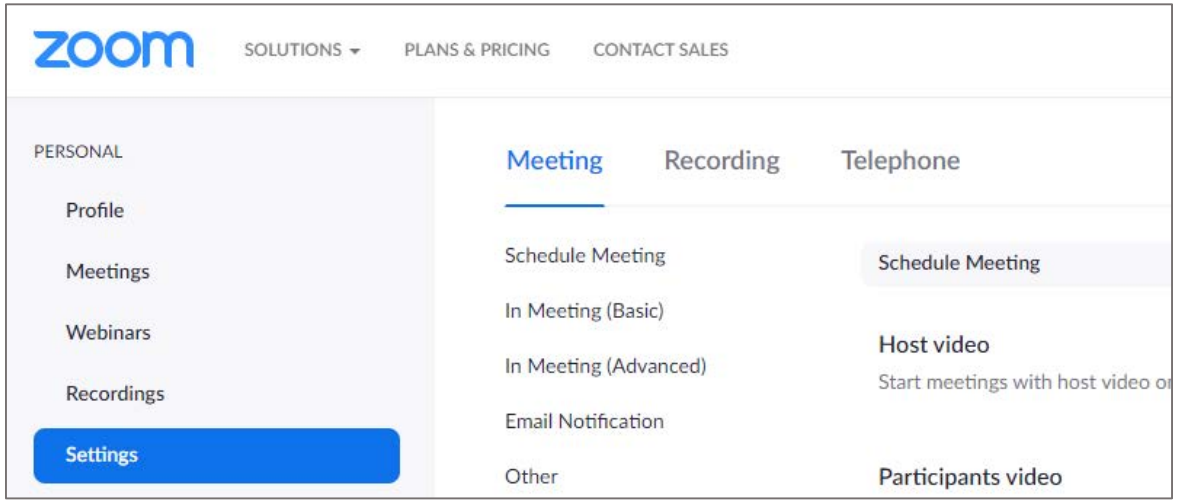
Sending invitations

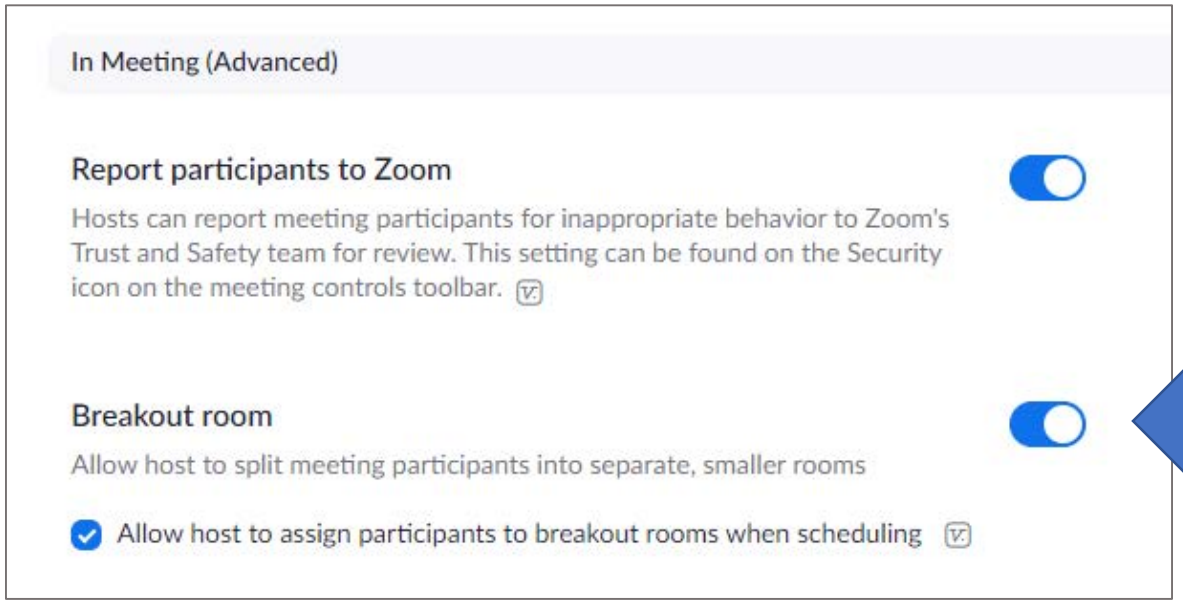


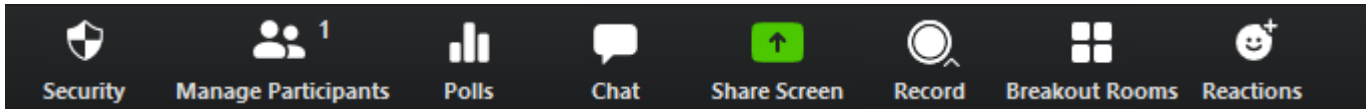
Copy and add to a calendar meeting invitation, after your personal message.

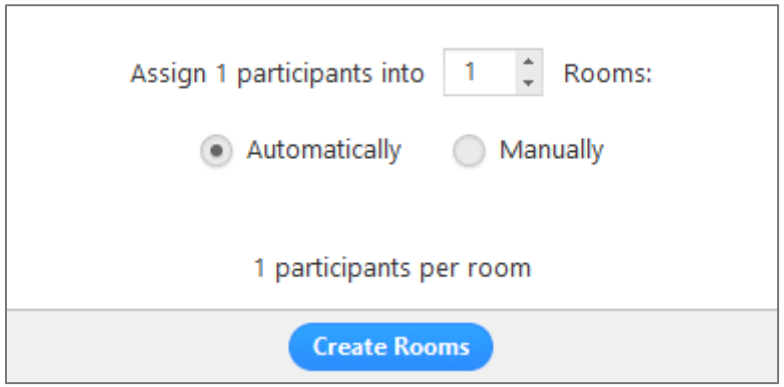
Zoom breakout rooms

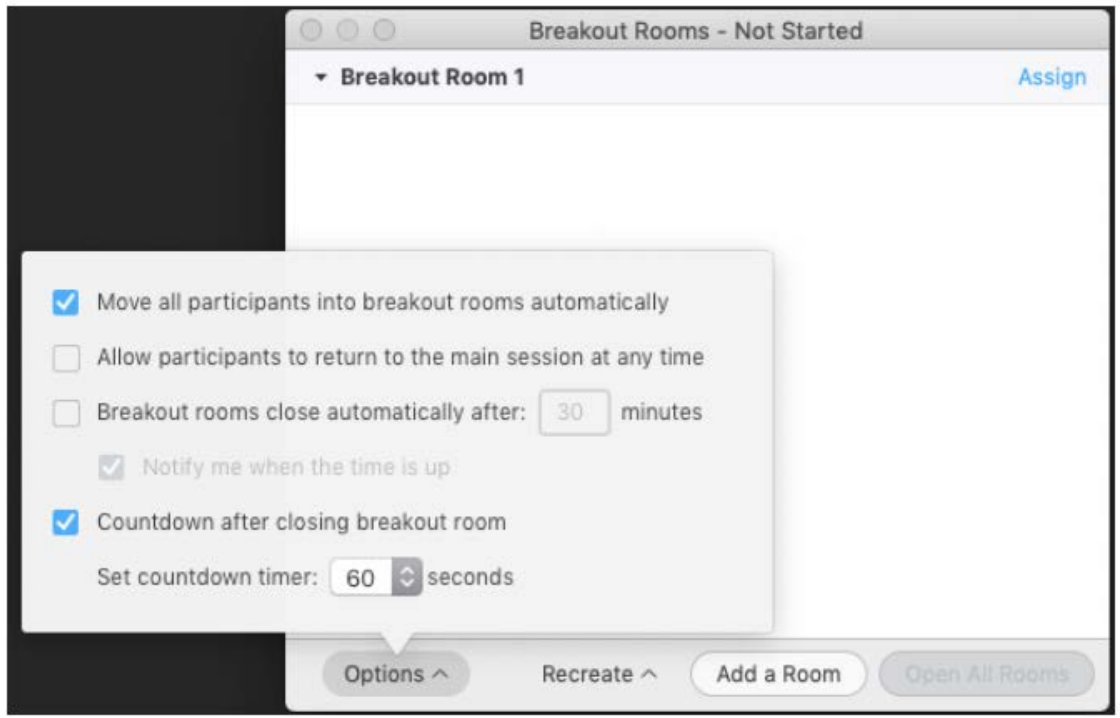
Number of breakout rooms	Maximum number of participants per room*
20 breakout rooms	Up to 500 participants
30 breakout rooms	Up to 400 participants
50 breakout rooms	Up to 200 participants


zoom
SOLUTIONS
PLANS & PRICING
CONTACT SALES
PERSONAL
Profile
Meetings
Webinars
Recordings
Settings
Meeting
Recording
Telephone
Schedule Meeting
In Meeting (Basic)
In Meeting (Advanced)
Email Notification
Other
Schedule Meeting
Host video
Start meetings with host video o
Participants video

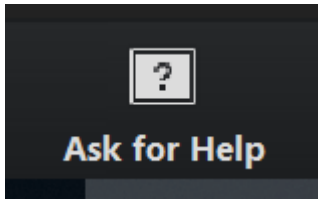

In Meeting (Advanced)
Report participants to Zoom
Hosts can report meeting participants for inappropriate behavior to Zoom's Trust and Safety team for review. This setting can be found on the Security icon on the meeting controls toolbar.
Breakout room
Allow host to split meeting participants into separate, smaller rooms
Allow host to assign participants to breakout rooms when scheduling

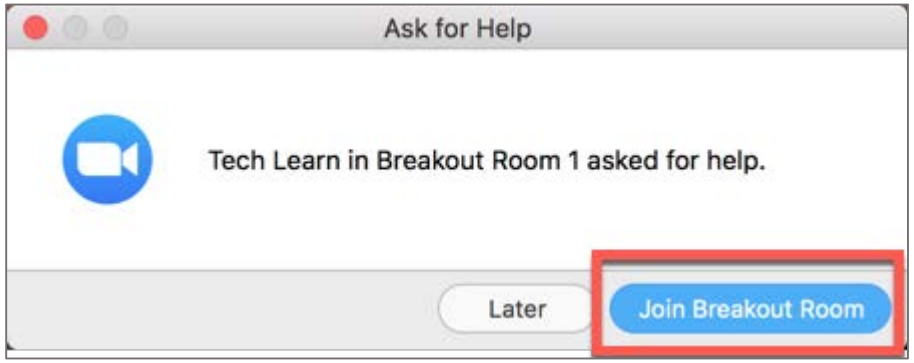

Security
Manage Participants
1
Polls
Chat
Share Screen
Record
Breakout Rooms
Reactions


Assign 1 participants into 1 Rooms:
Automatically
Manually
1 participants per room
Create Rooms

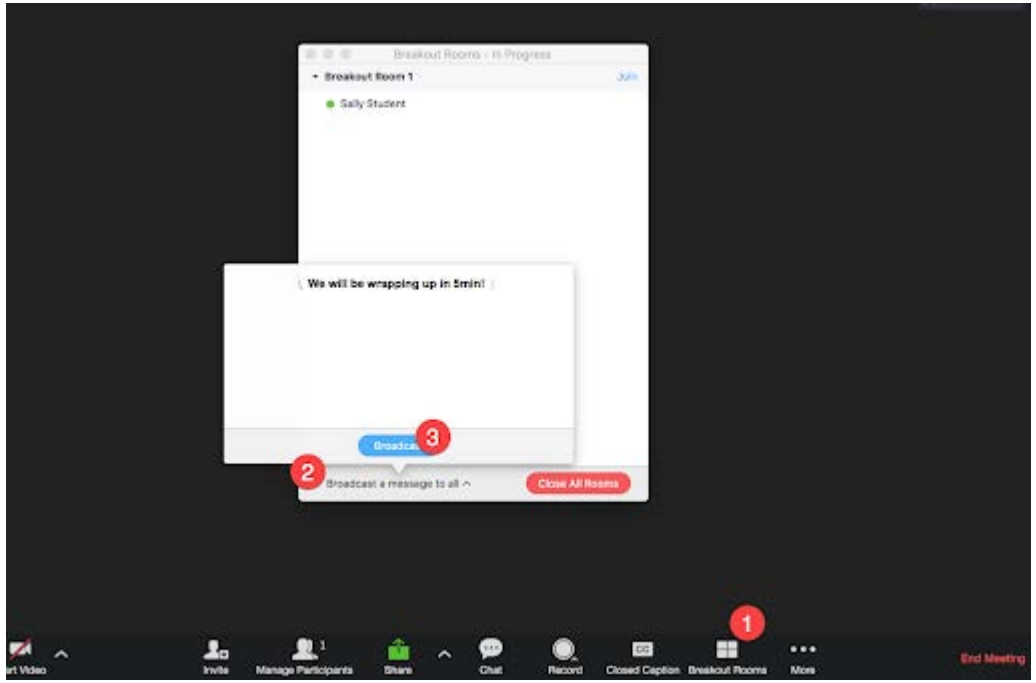

Breakout Rooms - Not Started
Breakout Room 1
Assign
Move all participants into breakout rooms automatically
Allow participants to return to the main session at any time
Breakout rooms close automatically after: 30 minutes
Notify me when the time is up
Countdown after closing breakout room
Set countdown timer: 60 seconds
Options
Recreate
Add a Room
Open All Rooms

Breakout Room 1
Assign
Eren Yaeger
Jack Barker



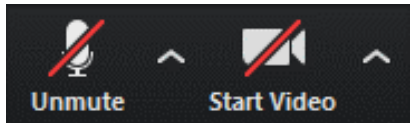


Broadcast message



Process

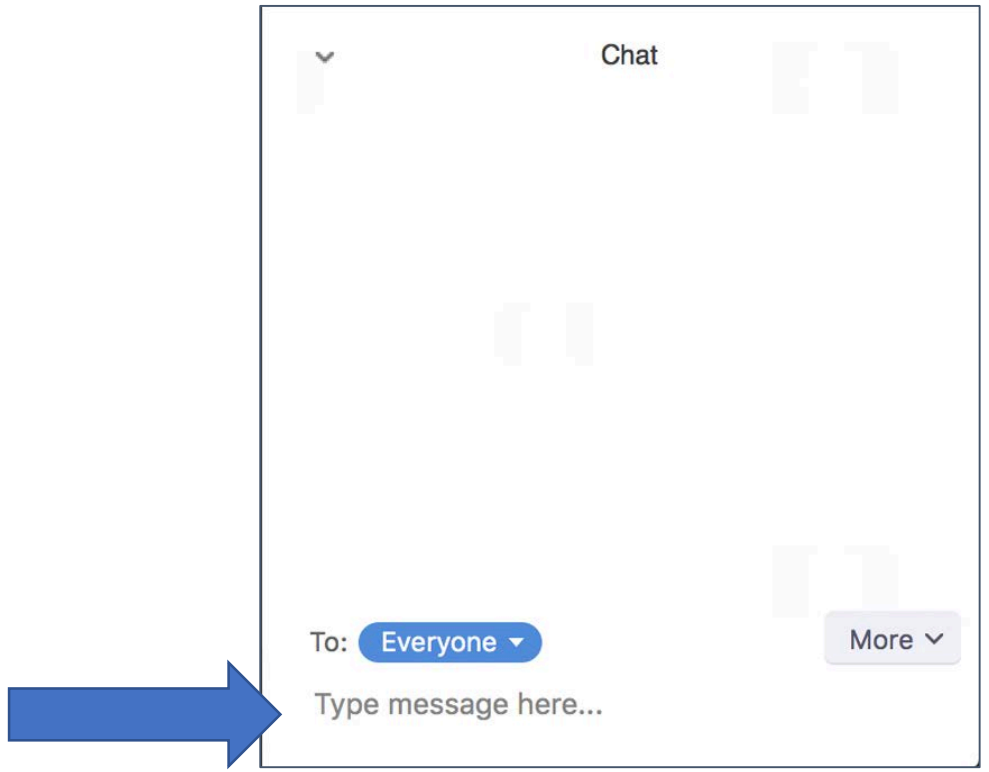
- Wait for teleportation
- Then unmute and turn on video!



- Quick intros
- What’s your experience of web meetings been?

So, how was that?

- Share your thoughts in the chat box…



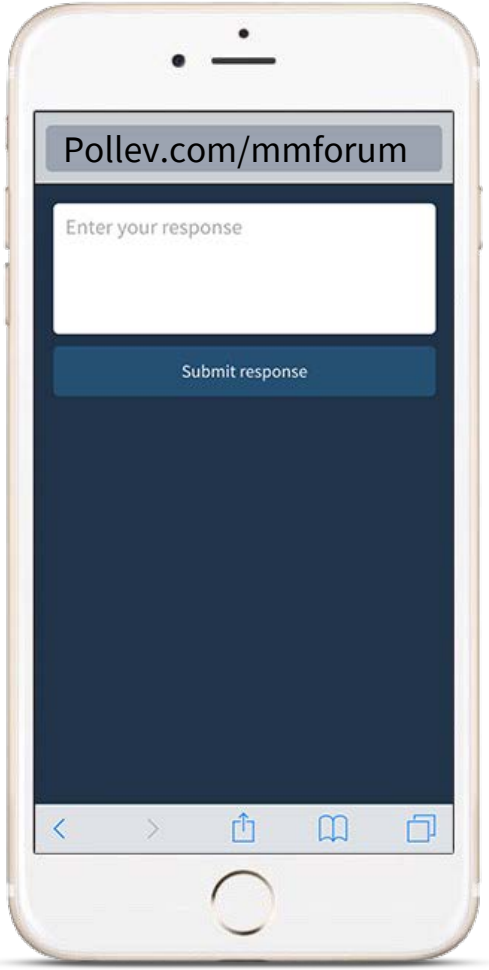
Running a successful web meeting

1. Prepare
2. Practice
3. Present

www.enablersofchange.com.au/top-tips-for-effective-webinars

www.enablersofchange.com.au/webinar-ebook

Questions
Comments
Feedback


Pollev.com/mmforum
Enter your response
Submit response

Further information

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john@enablersofchange.com.au

www.enablersofchange.com.au

What one question do you want answered today?

Top

Start the presentation to see live content. Still no live content? Install the app or get help at **PollEv.com/app**

Using online platforms with producer groups

Désirée Jackson

Désirée Jackson
Livestock Management
Nutrition, Reproduction and Management Performance

mla
MEAT & LIVESTOCK AUSTRALIA

livestock advisor updates

Profitable Grazing Systems
your pathway to success

Where I've used online sessions

- Post-feeder promotion of PGS
- Taste of a workshop
- EDGE delivery
- PGS delivery
- Third party deliverers
- One on one

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Consider your audience

- Learning styles
- Time
- Tech savvy
- Internet capability

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Livestock Management
Nutrition, Reproduction and Management Performance

Poll

Have you conducted online training in groups?

Session outline

Not everyone likes surprises!

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Nutrition, Reproduction and Management Performance

Online delivery with PGS group

Maintain

momentum

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Nutrition, Reproduction and Management Performance

Online delivery with PGS group

- Short
- Sharp
- Simple
- Safe
- Locally relevant

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PGS group

- Group & one-to-one
- Peer review
- Webcam
- Presenter swap
- Photos and data

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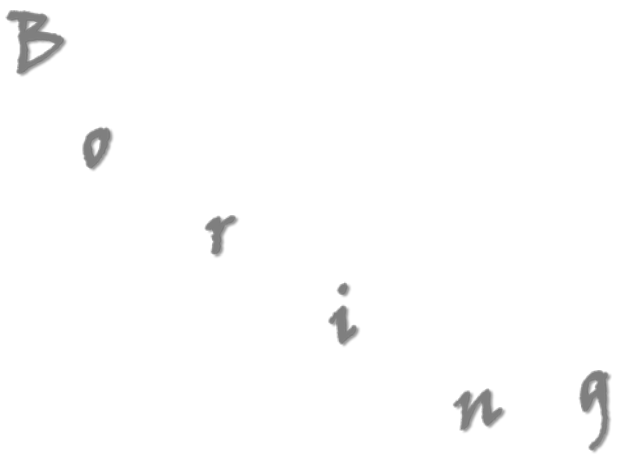
Livestock Management
Nutrition, Reproduction and Management Performance

Keep it interesting

- Time limit
- Breaks
- Mix it up
- Virtual classroom
- Video



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Livestock Management
Nutrition, Reproduction and Management Performance

Final tips

- Keep the technology simple
- Mix it up
- Copyright and IP
- Practice run

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Livestock Management
Nutrition, Reproduction and Management Performance

Final tips

- Get a buddy
- Be engaging and approachable
- Stick to time, including other presenters
- Don’t leave people hanging

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Nutrition, Reproduction and Management Performance