

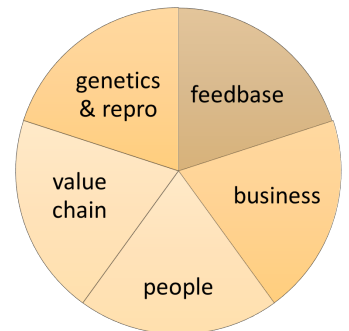
All-new professional development opportunity launching in northern Australia

Are you an early career livestock professional ready to build your skills and networks?

MLA and Pinion Advisory are launching *Livestock Advisor Essentials*, a professional development program designed for early career professionals working in the livestock industry. The program will commence in northern Australia in 2023, then be offered in western Australia in 2024 and southern Australia in 2025.

This is an unbeatable opportunity to:

- ✓ Gain practical skills, tools and knowledge that you can apply to your role to enhance your offering to clients
- ✓ Build confidence and capability to provide holistic, high quality advice and support to your red meat clients in five key areas – feedbase, business, value chain, genetics and reproduction and people and extension
- ✓ Explore new communication approaches to effectively engage with clients and promote your services to potential clients
- ✓ Expand your network of industry contacts to share learnings and advice



The workshops will be delivered by leading professionals in their fields.

	Workshop	Date	Location
	Feedbase decision making	20 & 21 June 2023	Townsville
	Building blocks of business	1 & 2 August 2023	Rockhampton
	Genetics and repro	3 August 2023	Rockhampton
	Meating the market	31 October 2023	Brisbane
	Influence, impact and extension	1 & 2 November 2023	Brisbane

This program is \$2750 for eight days of face-to-face delivery plus online webinars. Places are limited. Travel and accommodation expenses will be the responsibility of the attendee or their employer.

Registrations are now open, and close 4th June. [Register here.](#)

For more information contact livestockadvisoressentials@pinionadvisory.com